

## E-mail templates for “claim your listing”

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Template #1: REGULAR CLAIM YOUR LISTING. SHOW PROJECT VALUE

**Subject: Claim your listing and improve your exposure on <project name>**

Hello,

Your listing for (Listing Title) is being noticed on [www.demodirectory.com](http://www.demodirectory.com) and could be generating leads for your business. Remember to keep your info up to date and be sure to follow the stats of your listing on our website.

Claim your listing now at:

<https://www.edarvincastro.com/listing/claim/>[Claim-Url]

**If you have any questions, we're happy to help!**

Demo Directory Team

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Template #2: YOUR PROFILE IS GETTING NOTICED

**Subject: Your free listing is getting noticed but the info may be outdated**

Hi there,

Your free listing (Listing Title) on [www.demodirectory.com](http://www.demodirectory.com) is getting noticed and we received a request to check if the information on your business is up to date. We highly recommend that your company's information stays current, so take a moment to check, claim, and manage your listing here:

<https://www.edarvincastro.com/listing/claim/>[Claim-Url]

**If you have any questions, we're happy to help!**

Demo Directory Team

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Template #3: OUTDATED CONTENT REPORT

**Subject: Update your free listing. You may be losing opportunities...**

Hello there,

We noticed that your listing for (Listing Title) is popular on [www.demodirectory.com](http://www.demodirectory.com).  
Don't let your business miss out on opportunities by keeping your information up to date.

Remember to check your dashboard and check how's your listing performing.

Claim and manage your listing here:

<https://www.edarvincastro.com/listing/claim/>[Claim-Url]

Currently, this is the info we have about your company:

[Listing Title]

[Company Name]

[Phone]

[Address]

**If you have any questions, we're happy to help!**

Demo Directory Team

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Template #4: CLAIM + REVIEW

**Subject: Your listing has been reviewed! Claim it to see what people are saying**



Hello!

Your listing (Listing Title) has been reviewed by a user on [www.demodirectory.com](http://www.demodirectory.com).

Would you like to know what people are saying about your business?

Claim your listing and reply the review now:

<https://www.edarvincastro.com/listing/claim/>[Claim-Url]

**If you have any questions, we're happy to help!**

Demo Directory Team

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Template #5: EDITOR'S CHOICE LIST + CLAIM

**Subject: Be part of our annual editor's choice list for 2022**

Hello [FIRST NAME],

We are preparing our **2022 Editor's Choice List** and we would like to consider your company along with the best in your category.

Claim your listing and update your information here:

<https://www.edarvincastro.com/listing/claim/>[Claim-Url]

**If you have any questions, we're happy to help!**

Demo Directory Team

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Template #6: EDITOR'S CHOICE AWARDS

**Subject: The EDITOR'S CHOICE AWARDS 2022 is coming!**

Hi [FIRST NAME]!

The **Editor's Choice Awards 2022** is open now! Don't wait until it's too late to enroll your website.

When the awards are announced, hundreds of users buyers flock to [www.demodirectory.com](http://www.demodirectory.com) to view the winners.

Be sure to update your company information so you don't miss out on this opportunity <https://www.edarvincastro.com/listing/claim/>[Claim-Url]

**If you have any questions, we're happy to help!**

Demo Directory Team