E-mail templates for **"claim your listing"**

These templates are meant to be used as a conversation starter with your userbase. The goal is trying to convince users to become sponsors by claiming a listing.

Template #1: REGULAR CLAIM YOUR LISTING. SHOW PROJECT VALUE

Subject: Claim your listing and improve your exposure on <project name>

Hello,

Your listing for (Listing Title) is being noticed on www.demodirectory.com and could be generating leads for your business. Remember to keep your info up to date and be sure to follow the stats of your listing on our website.

Claim your listing now at:

https://www.edarvincastro.com/listing/claim/[Claim-Url]

If you have any questions, we're happy to help!

eDirectory Team

Template #2: YOUR PROFILE IS GETTING NOTICED

Subject: Your free listing is getting noticed but the info may be outdated

Hi there,

Your free listing (Listing Title) on www.demodirectory.com is getting noticed and we received a request to check if the information on your business is up to date. We highly recommend that your company's information stays current, so take a moment to check, claim, and manage your listing here:

https://www.edarvincastro.com/listing/claim/[Claim-Url]

If you have any questions, we're happy to help!

eDirectory Team

Template #3: OUTDATED CONTENT REPORT

Subject: Update your free listing. You may be losing opportunities...

Hello there,

We noticed that your listing for (Listing Title) is popular on www.demodirectory.com.
Don't let your business miss out on opportunities by keeping your information up to date.

Remember to check your dashboard and check how's your listing performing.

Claim and manage your listing here:

https://www.edarvincastro.com/listing/claim/[Claim-Url]

Currently, this is the info we have about your company:

[Listing Title]

[Company Name]

[Phone]

[Address]

If you have any questions, we're happy to help!

eDirectory Team

Template #4: CLAIM + REVIEW

Subject: Your listing has been reviewed! Claim it to see what people are saying

Hello!

Your listing (Listing Title) has been reviewed by a user on www.demodirectory.com. Would you like to know what people are saying about your business?

Claim your listing and reply the review now:

https://www.edarvincastro.com/listing/claim/[Claim-Url]

If you have any questions, we're happy to help!

eDirectory Team

Template #5: EDITOR'S CHOICE LIST + CLAIM

Subject: Be part of our annual editor's choice list for 2022

Hello [FIRST NAME],

We are preparing our **2022 Editor's Choice List** and we would like to consider your company along with the best in your category.

Claim your listing and update your information here:
https://www.edarvincastro.com/listing/claim/[Claim-Url]

If you have any questions, we're happy to help!

eDirectory Team

Template #6: EDITOR'S CHOICE AWARDS

Subject: The EDITOR'S CHOICE AWARDS 2022 is coming!

Hi [FIRST NAME]!

The **Editor's Choice Awards 2022** is open now! Don't wait until it's too late to enroll your website.

When the awards are announced, hundreds of users buyers flock to www.demodirectory.com to view the winners.

Be sure to update your company information so you don't miss out on this opportunity https://www.edarvincastro.com/listing/claim/[Claim-Url]

If you have any questions, we're happy to help!

eDirectory Team

Template #6: YOUR FREE BUSINESS PAGE

Subject: Your free [COMPANY NAME] Business Page is ready

Hi [FIRST NAME]!

[CITY] locals want to know more about [COMPANY NAME].
Connect with them instantly when you claim your free business page on [YOUR DIRECTORY]

[Claim Your Page](#)

Are these [COMPANY NAME] details correct?

Business name: [COMPANY NAME]
Website: [COMPANY WEBSITE]

[Confirm your details](#)

Why should you claim your Business Page?

1. A page instantly unlocks an audience most likely to become repeat customers: neighbors.
2. Local customers are searching for and recommending businesses like [COMPANY NAME]. In fact, 67% of members share recommendations.
3. Your page is the first step to strengthening local brand awareness and meeting business goals — easily and on the go.

[Claim Your Page](#)

If you have any questions, we're happy to help!

eDirectory Team