

Webinar

DECEMBER 2022

Prepare your website for the holidays



PREPARE YOUR WEBSITE FOR THE HOLIDAYS

About the eDirectory Platform



The screenshot shows the eDirectory website homepage. At the top left is the eDirectory logo. To its right is a search icon and a menu icon. Below the logo is the main heading "Discover great places and services" and a sub-heading "Find awesome places, bars, restaurants and activities". There are two search input fields: the first is labeled "Event, service, hotel" and the second is labeled "Enter location...". Below these fields is a blue "Search" button. A featured listing for "Golf Fitness" is visible, with a sub-heading "Get out of the rut!" and a description "The Golf Fitness Club provides you and your family with recreational features and amenities." Below this is a blue banner with the text "ADVERTISE YOUR BUSINESS HERE" and a "LEARN HOW" button. The "Featured Listings" section shows two cards: "Frenchway Travel" with an image of a person in a hoodie looking at a screen, and "Sea Cruises" with an image of a sailboat on the water. A "more listings" link is in the top right of this section. The bottom card is partially visible, labeled "Questline? Get's that!" with a blue icon.

PREPARE YOUR WEBSITE FOR THE HOLIDAYS

Don't be like this cat

End of year Promos

Make plans for the year ahead!



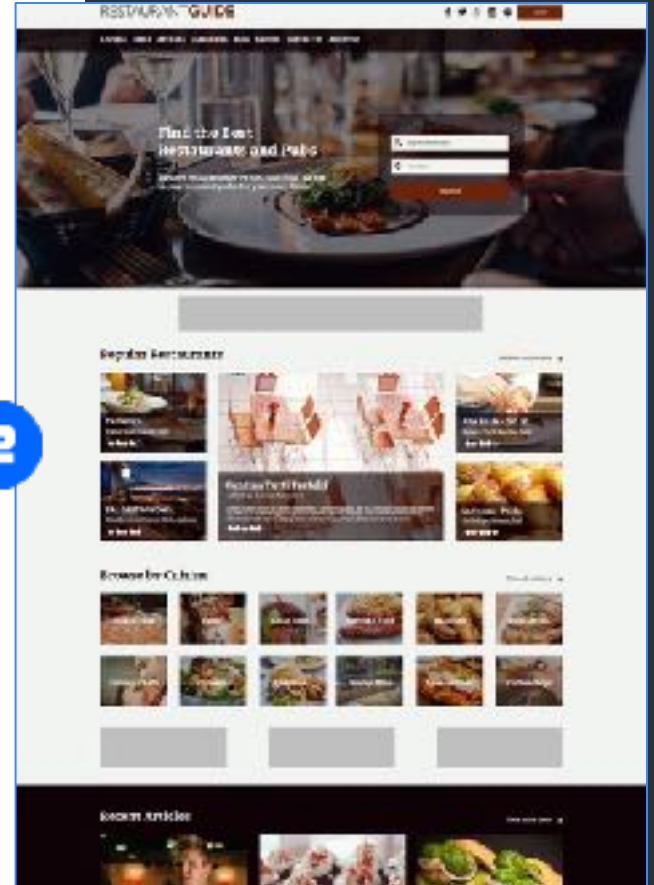
PREPARE YOUR WEBSITE FOR THE HOLIDAYS

Site Adjustments to add some **Holiday Cheer!**

DESIGN

CONTENT

AUTOMATION



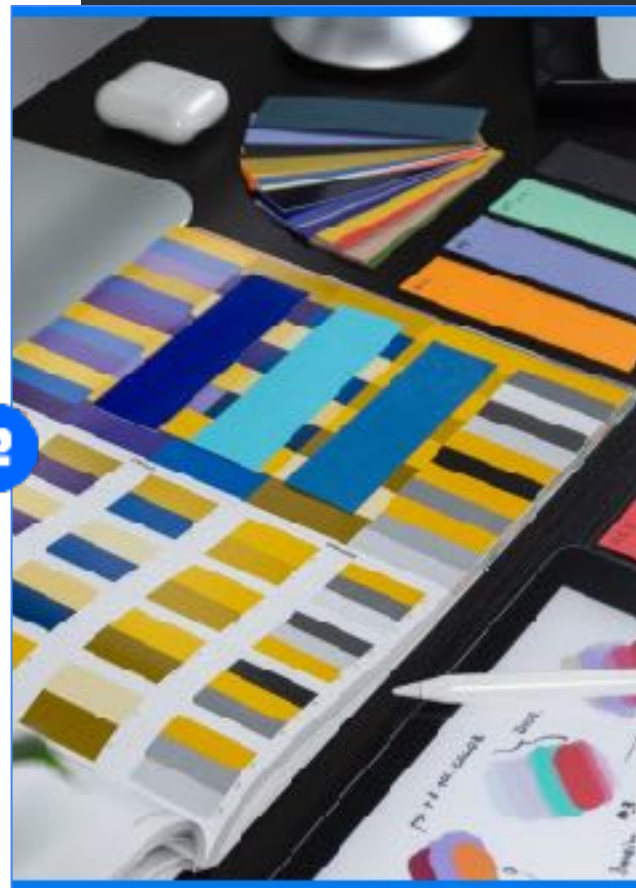
PREPARE YOUR WEBSITE FOR THE HOLIDAYS

DESIGN

LOGO

COLORS

SLIDERS



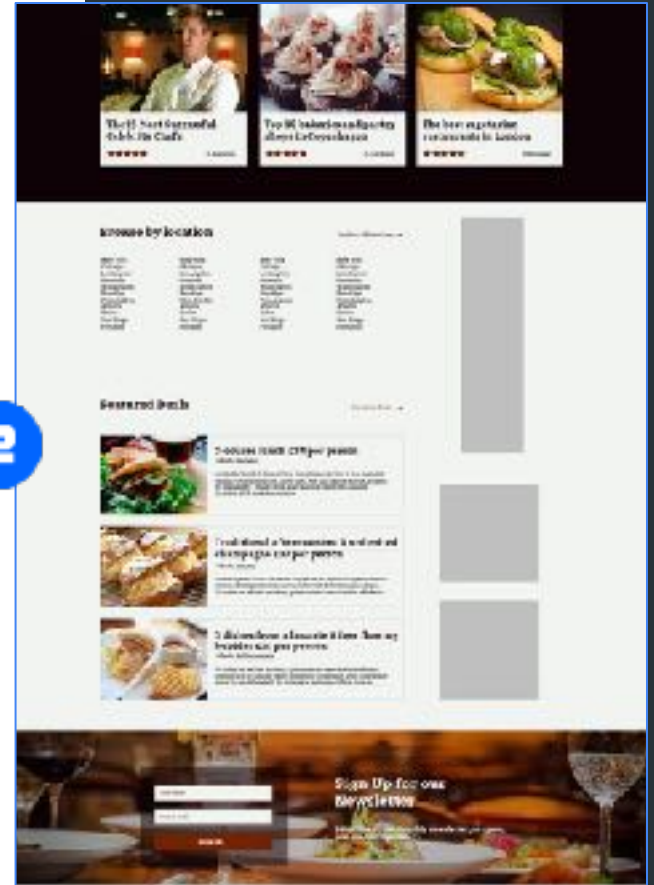
PREPARE YOUR WEBSITE FOR THE HOLIDAYS

CONTENT

CONTACT PAGE

RUN YOUR OWN ADS

HOLIDAY MESSAGES



PREPARE YOUR WEBSITE FOR THE HOLIDAYS

GENERAL CONTENT

ANNOUNCEMENTS ON HOME PAGE

BLOG POSTS/ARTICLES

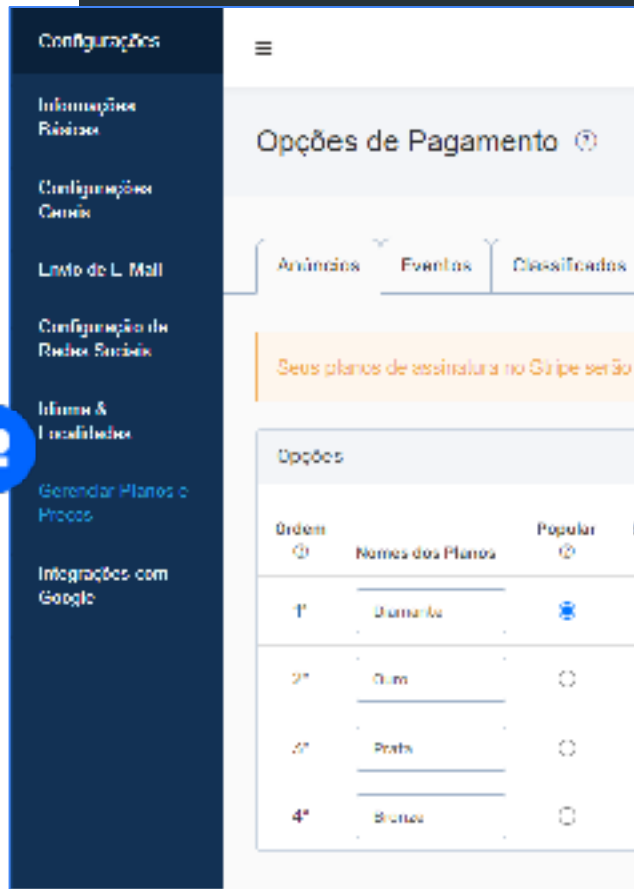
MOBILE APP



AUTOMATION

CREDIT CARD PAYMENT

CHANGE CONTENT APPROVAL
SETTINGS



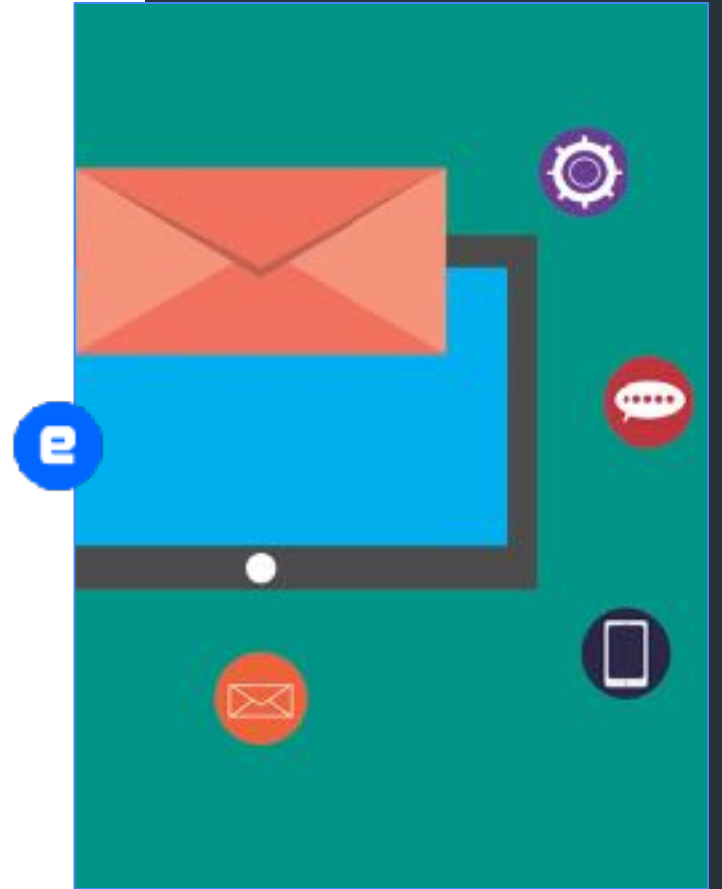
PREPARE YOUR WEBSITE FOR THE HOLIDAYS

EXTERNAL MEDIA

SOCIAL NETWORKS

AUTOMATIC MESSAGES

NEWSLETTER



Next Events

Jan 12th, 2023

- **Get your Online Directory Off The Ground**

<https://www.edirectory.com/webinars>

