

Webinar

MARCH 2023

THE EDIRECTORY PLUGINS



GOOGLE MAPS - TAILORED

\$297

Enable Google Maps homepage search with personalized location pin icons (per category)

[read more](#)



FORUM / QUESTION & ANSWER

\$297

Create user engagement on-site with a community forum or a question & answer section

[read more](#)

Our Team



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edirectory

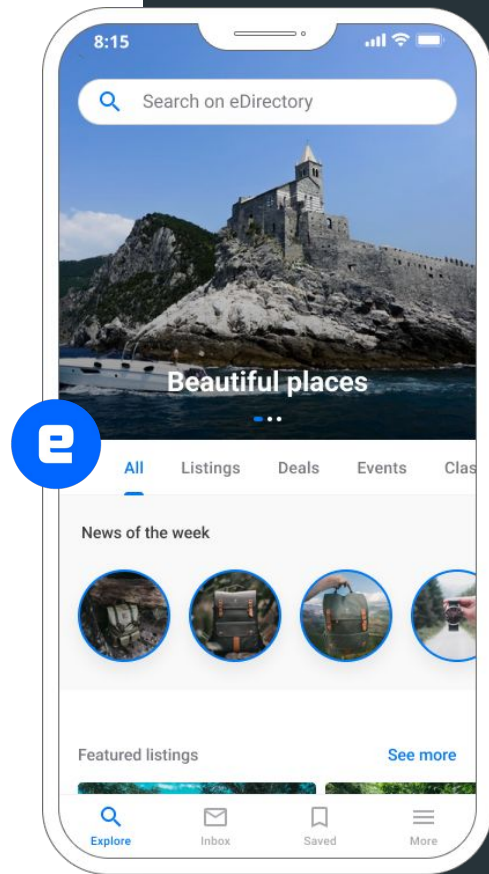
Background on the eDirectory platform

Fits any industry or purpose

Highly customizable

Integrated apps

Source code available

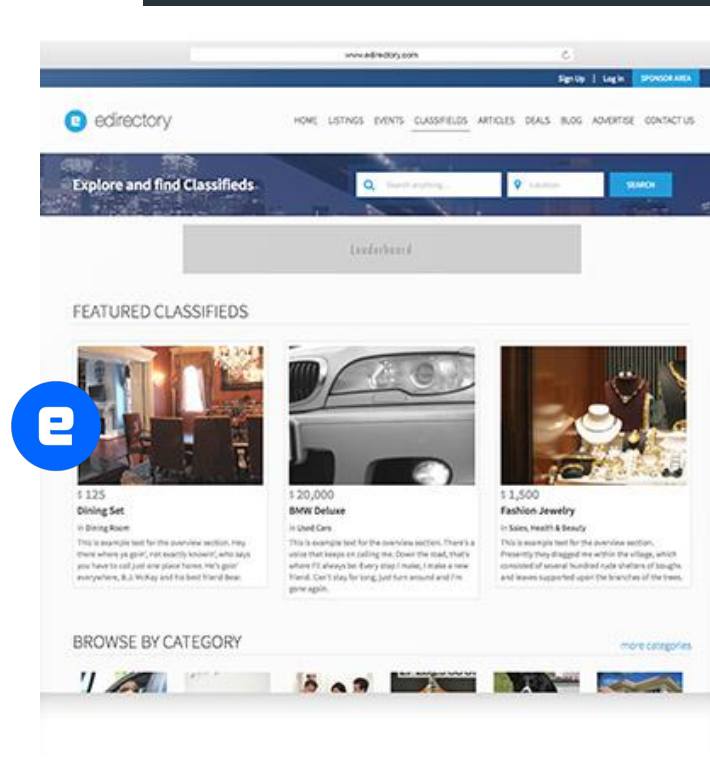


The eDirectory Plugins



Complete set of Standard features

- Easy Member Sign Up
- Unlimited Categories and sub-categories
- Claimable Listings
- Multi-Content Publisher
- Automated Recurring Payment
- Customizable Invoices
- Listings Review with Reply to Member Reviews
- Auto-recurring Events
- Visual Page Editor (Low-code)
- Listing Template Editor
- Elasticsearch Engine
- SEO Center for All Modules



Plugins

Expand functionality with
the Plugin Library

<https://www.edirectory.com/directory-mod-store/>



GOOGLE TRANSLATE PLUGIN

Add a Google Website Translator feature to your eDirectory and increase your user-to-user engagement.

[read more](#)



DROPDOWN MENU

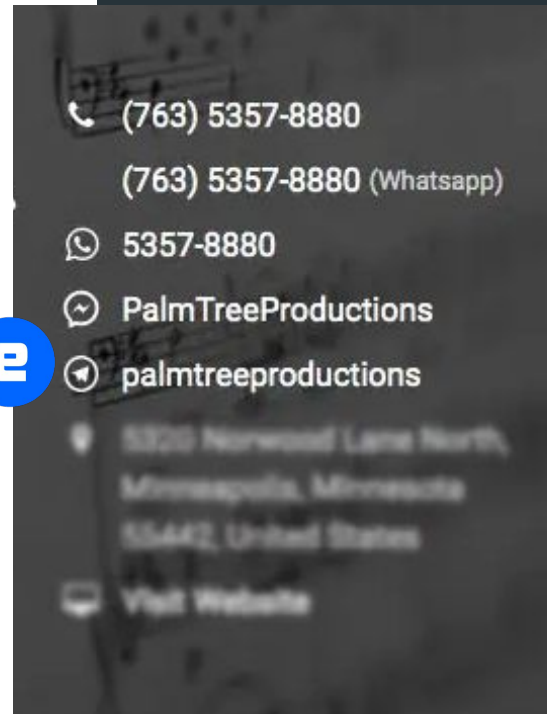
Expand the navigation options of your website by adding a second level of items available from the main menu.

[read more](#)

Instant Messaging

Listing publishers can use messaging apps to connect with their audience: Facebook Messenger, Whatsapp, and Telegram.

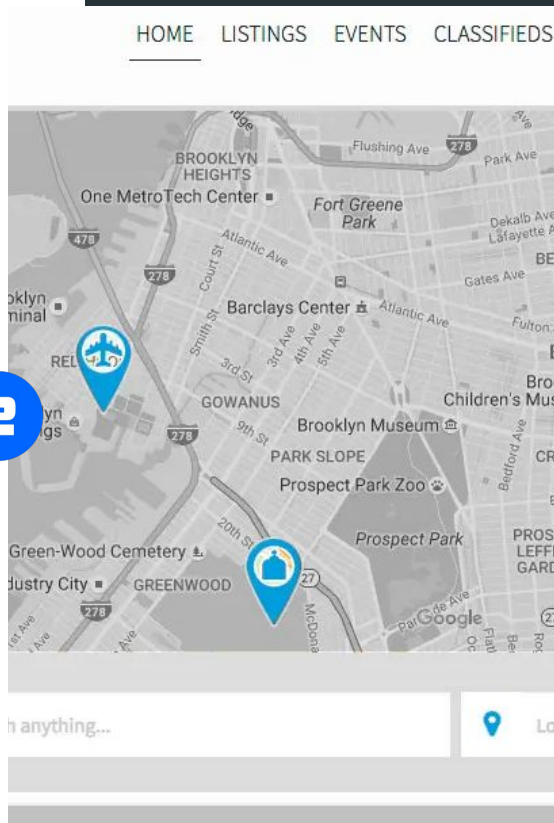
Site owners will be able to add a messenger floating button to the site - except for results and detail pages.



Tailored Google Maps

Embeds a Google Map full width into any page of your website.

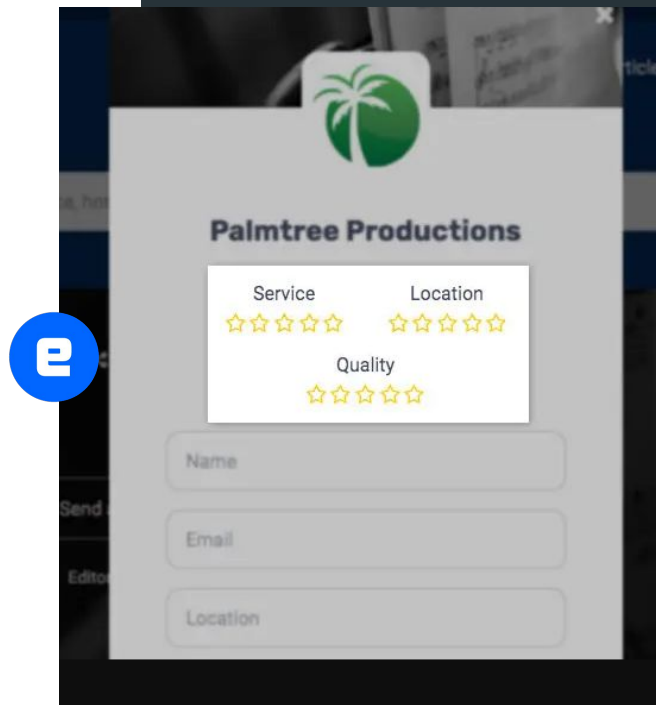
Add personalized map markers per listing category.



Advanced Review

You can add 4 review items with custom labels to their pages, for things like "service" and "location",

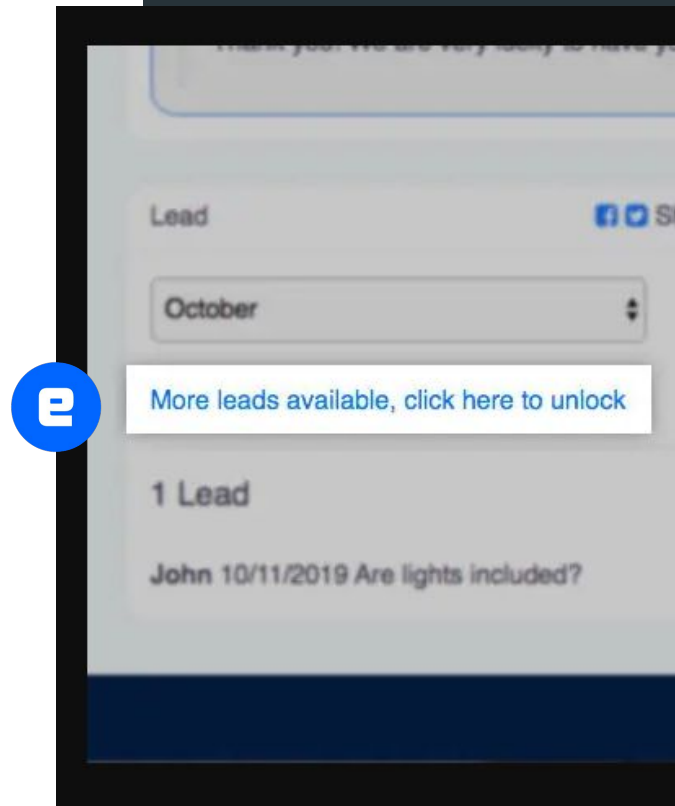
Ability for site users to post up to 4 images on their reviews.



Leads Distribution

Ability to specify the number of leads each Listing Level will have.

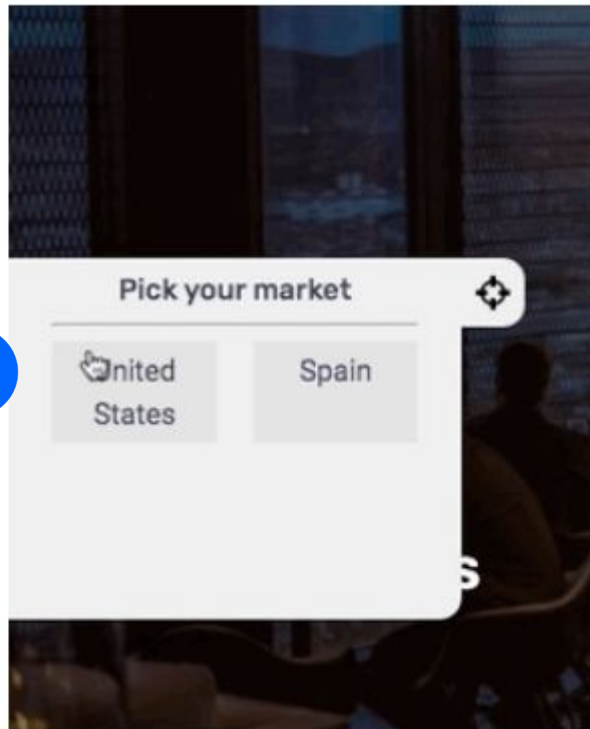
The Site Manager will have the ability to charge listing owners for these leads, creating an additional source of revenue from the site.



Market Selection

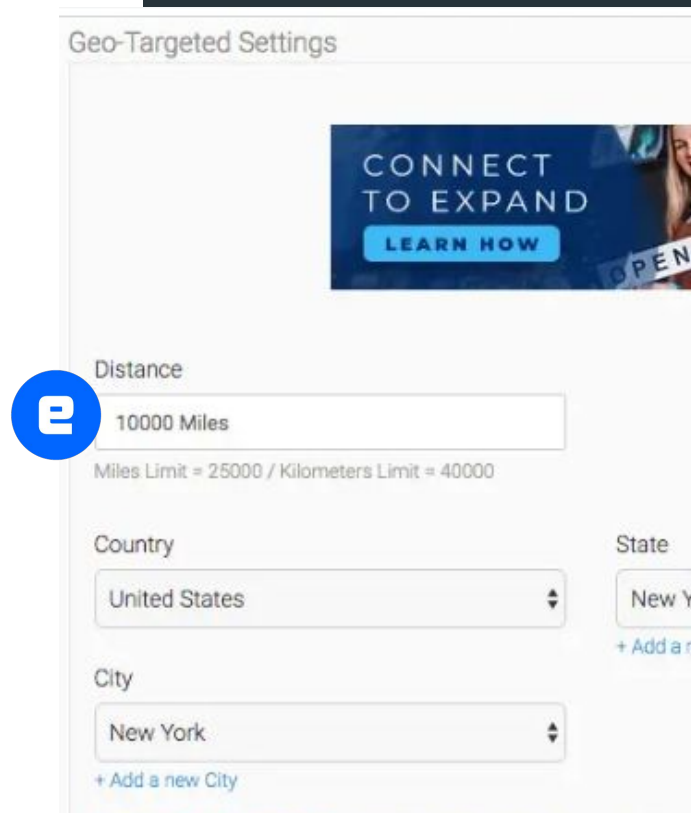
Administrator will be able to create Markets which can be States, Regions, or Cities, so users of the website can choose which markets they are interested in navigating.

eDirectory will filter all content of the website for the chosen market.



Geo-Targeted Banner Ads

Geo-target the banner advertisements on your eDirectory site to ensure your site visitors are seeing ads that are tailored to their specific location.



Geo-Targeted Settings

CONNECT TO EXPAND
[LEARN HOW](#) [OPEN](#)

Distance
10000 Miles
Miles Limit = 25000 / Kilometers Limit = 40000

Country
United States

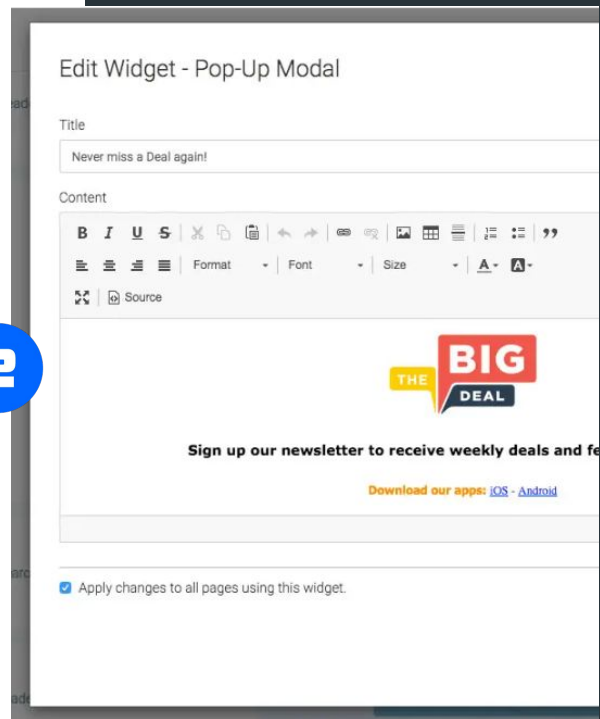
State
New York
[+ Add a new State](#)

City
New York
[+ Add a new City](#)

Modal Widget (Popups)

Pack of 5 Modal widgets for site owners to add “popups” on specific pages.

You can make some customizations such as changing your title and adding content, from simple texts to images and editing HTML content.



Google Translate

Perfect for websites with audiences made up of people who speak multiple languages such as tourists, expats, and more.

Google Translate is a multilingual neural machine translation service developed by Google, supporting over 100 languages.



☒ Google Translate Bar

Choose languages to translate

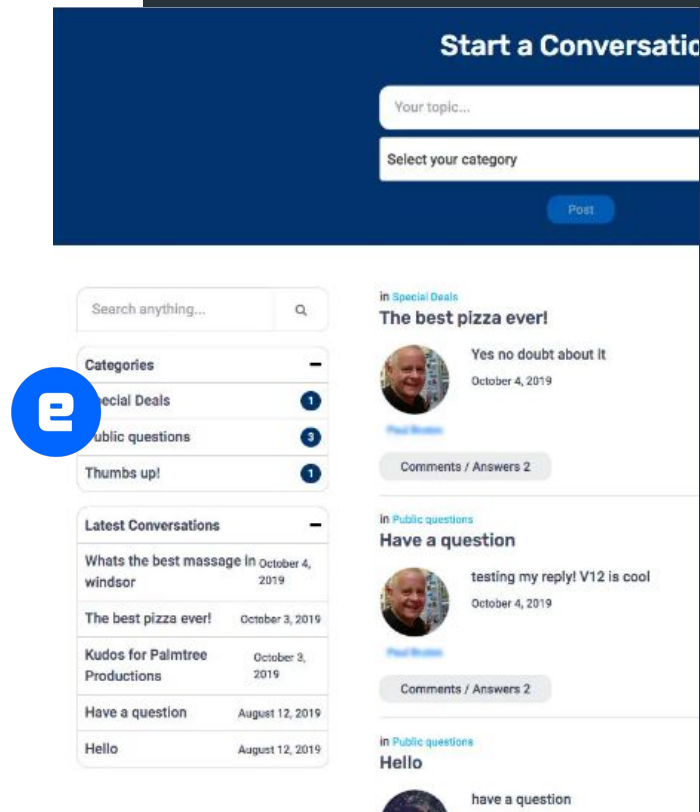
☐ Select All

<input type="checkbox"/> Afrikaans	<input type="checkbox"/> Albanian
<input type="checkbox"/> Armenian	<input type="checkbox"/> Azerbaijani
<input type="checkbox"/> Bengali	<input type="checkbox"/> Bosnian
<input checked="" type="checkbox"/> Catalan	<input type="checkbox"/> Cebuano
<input type="checkbox"/> Corso	<input type="checkbox"/> Croatian
<input checked="" type="checkbox"/> Dutch	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Filipino	<input type="checkbox"/> Finnish
<input type="checkbox"/> Galician	<input type="checkbox"/> Georgian
<input type="checkbox"/> Gujarati	<input type="checkbox"/> Haitian Creole
<input checked="" type="checkbox"/> Hebrew	<input type="checkbox"/> Hindi
<input type="checkbox"/> Icelandic	<input type="checkbox"/> Igbo
<input checked="" type="checkbox"/> Italian	<input checked="" type="checkbox"/> Japanese
<input type="checkbox"/> Kazakh	<input type="checkbox"/> Khmer
<input type="checkbox"/> Kurdish (Kurmanji)	<input type="checkbox"/> Laotian
<input type="checkbox"/> Lithuanian	<input type="checkbox"/> Luxembourgian
<input type="checkbox"/> Malay	<input type="checkbox"/> Malayalam
<input type="checkbox"/> Marathi	<input type="checkbox"/> Mongolian
<input type="checkbox"/> Oria	<input type="checkbox"/> Pashto
<input checked="" type="checkbox"/> Portuguese	<input type="checkbox"/> Punjabi
<input type="checkbox"/> Samoan	<input type="checkbox"/> Scottish Gaelic

Forum/Q&A

Create user engagement on-site with a community forum/question & answer section.

Provide detailed answers with images, HTML code, and more. Valuable source of content for greater search engine visibility.



Yelp Integration

Enhance your directory content with Yelp ratings, reviews and up to date business information.

When a listing is loaded, a call is made using the listing title and location to pull in Yelp ratings, reviews and basic business information.

Reviews

4.0 ★★★★★ 11 Reviews

[View all Yelp reviews](#)



Siobhan S.

September 07, 2018 ★★★★★



An awesome spot right on the side of the M
one tapa of shrimp croquetas but that was p



Leah S.

November 20, 2018 ★★★★★



Amazing find while walking through the mar
Some of the best tapas we had in Seville. Fr



Dillon L.

August 01, 2017 ★★★★★

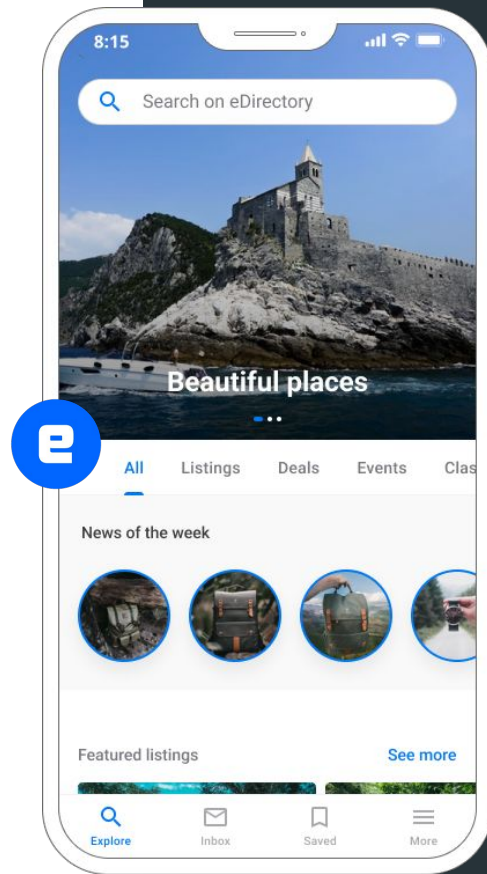


I went here because I really like how you can
each. I tried the fried ortiguillas/sea anemone

THE EDIRECTORY PLUGINS

Plugins now available on mobile apps!

- Instant Messaging Plugin
- Events Association
- Articles Association
- Multiple Videos for Articles
- Multiple Videos for Listings
- Advanced Reviews for Businesses
- Geo-Targeted Banner Ads
- Mailchimp Integration



QUESTIONS?



Next Events

- Mar 22nd - The New eDirectory 13.2
- Apr 5th - Listing Template Editor
- Apr 19th - SEO for Online Directories



<https://www.edirectory.com/webinars>

