

Webinar

JUNE 2023

Handpicked for you



Adelita Tamales & Tortilla Factory



Viselli Salon

| Creating sponsorship opportunities

Our Team



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edirectory

Background on the eDirectory platform

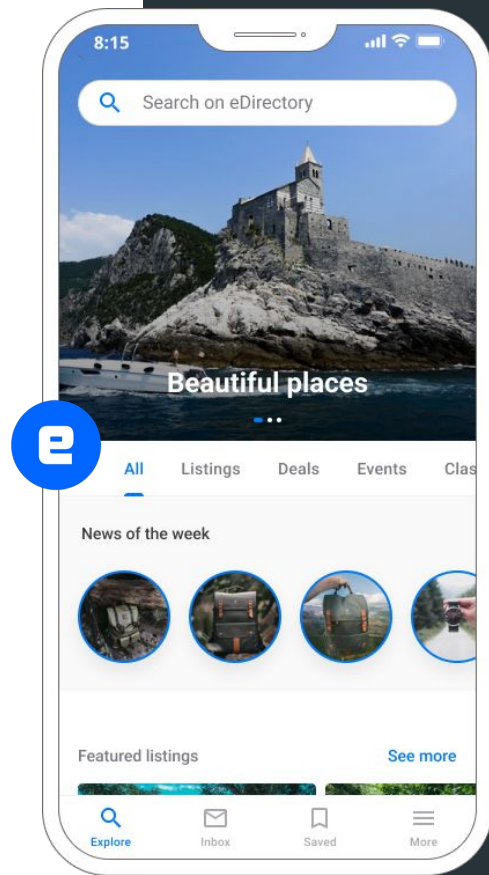
Fits any industry or purpose

Highly customizable

Integrated apps

Source code available

Visit eDirectory.com to Schedule a Private Demo

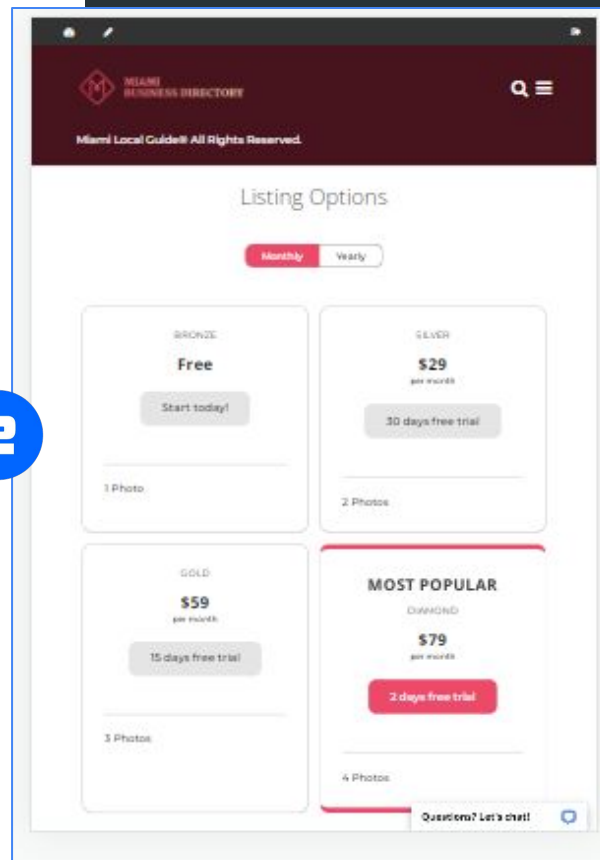


Creating sponsorship opportunities



BUILT-IN FINANCIAL TOOLS

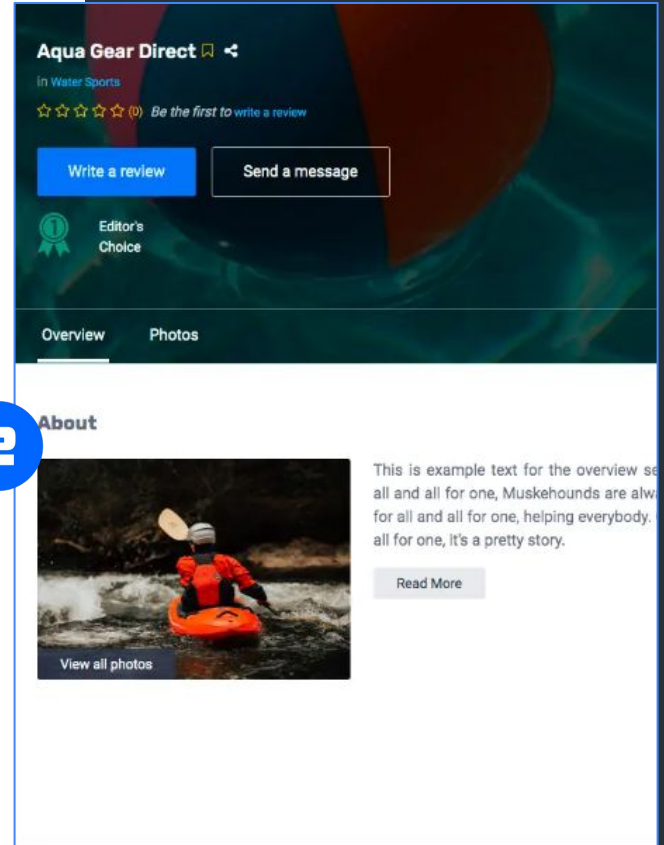
- Levels & Plans Builder
- Recurring Payment
- Free-Trials With Stripe
- Automated Billing Reminder Emails
- Customizable Invoices



CREATING SPONSORSHIP OPPORTUNITIES

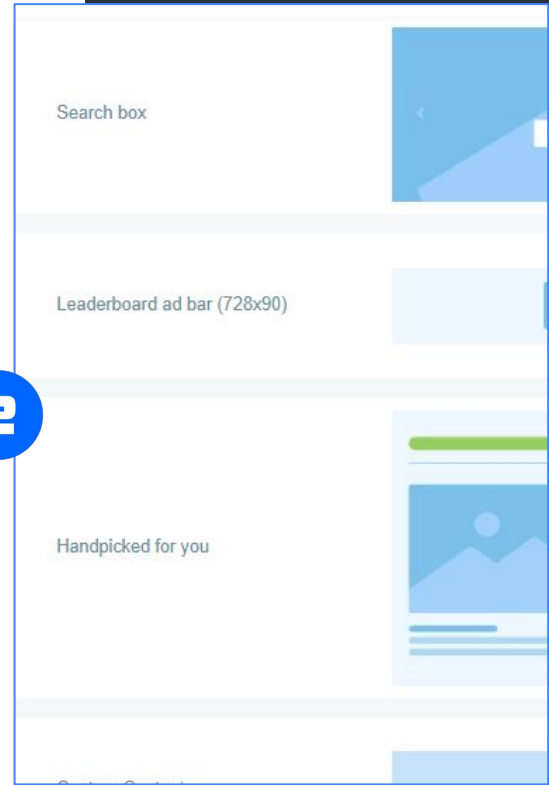
SELLING POINTS FOR DIGITAL MEDIA

- Increased Online Visibility
- Improved Local Search Rankings
- Enhanced Business Credibility and Trust
- Lead Generation
- Cost-Effective Marketing
- Business Growth



CREATING OPPORTUNITIES

- Paid slider on home page and other pages
- Handpicked listings on cards widget
- Verification program with badges
- Static banner ad on specific category pages (elephant hunting)
- Newsletter sponsorship
- Push notification sponsorship
- Facebook Group sponsorship
- Facebook Group preference on lead-gen
- Pocket or full print edition



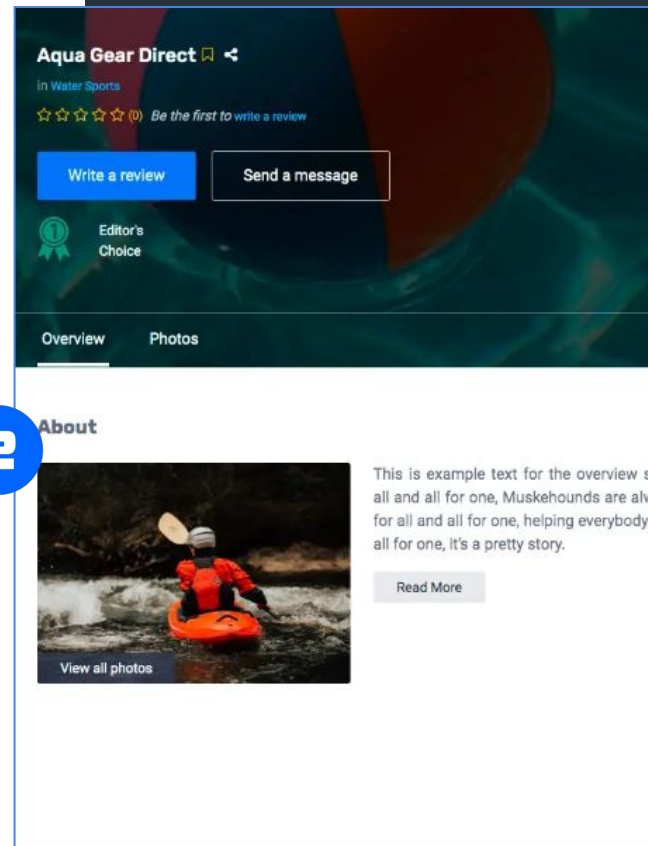
QUESTIONS?



CREATING SPONSORSHIP OPPORTUNITIES

BRAINSTORMING

- talk about the built-in revenue tools
- directory is media exposure so it makes sense creating additional spots such as:
 - paid slider on home page and other pages
 - handpicked listings on cards widget
 - verification program with badges
 - static banner ad on specific category pages (elephant hunting)
 - newsletter sponsorship
 - push notification sponsorship
 - Facebook Group sponsorship
 - Facebook Group preference on lead-gen
 - pocket or full print edition
- Custom invoice feature



Next Events

- July 12th - Leveraging the Mobile App Feature



<https://www.edirectory.com/webinars>

