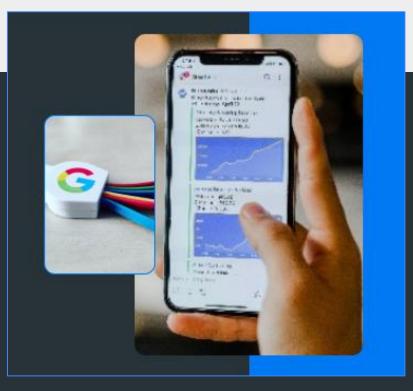


Webinar

AUGUST 2023

Integrations To Power Up Your Site



Our Team



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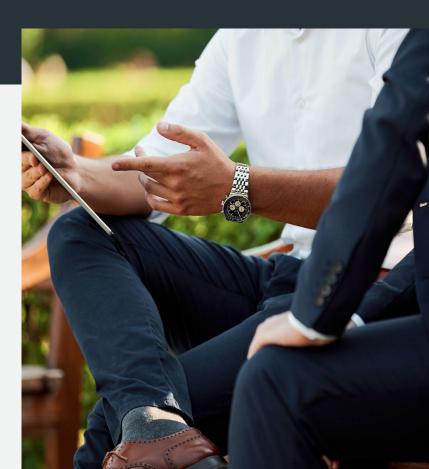
emerson.travaglini@eDirectory.com



Next Events

- Sep 13th AI Prompts For Content and Strategies
- Sep 27th Adsense Alternatives to Monetize Your Site
- Oct 11th Custom Pages For Location + Category

Register at edirectory.com/webinars



Background on the eDirectory platform

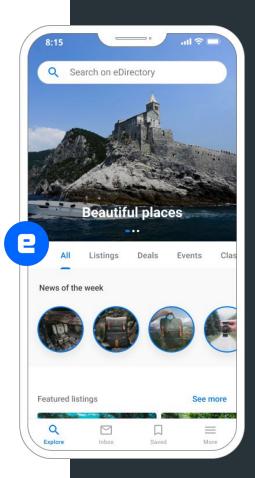
Fits sites for any industry or purpose

Highly customizable

Integrated apps

SEO Optimized and Source code available

Visit eDirectory.com to Schedule a Private Demo



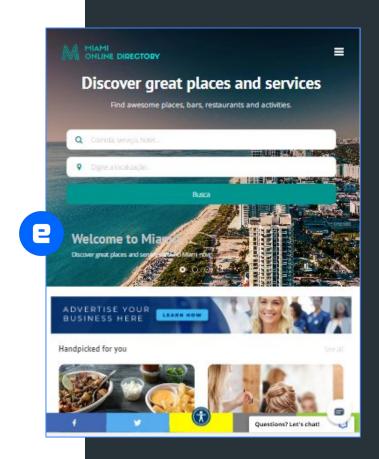
Integrations To Power Up Your Site



Standard Features

Hundreds of built-in features essential and advanced designed for:

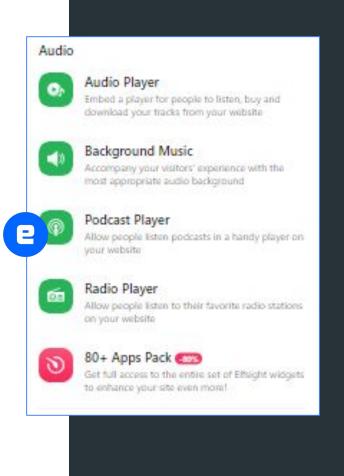
- website and its visitors
- website and its advertisers
- advertisers and visitors



Additional Resources

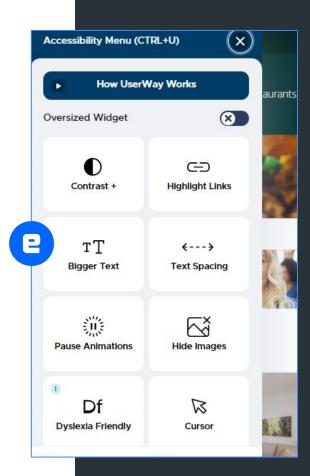
They solve specific needs during the site visitor's and the advertiser's journey, varying based on the project's niche, objective, target, location, etc.

Developed and maintained by dedicated companies.



Most Common Integrations

- Cookies Banner Consent / GDPR
- Chat
- Accessibility
- Social Sharing
- Booking Engines
- Weather Widgets
- News
- User Tracking (Hotjar)
- CRM
- Email Marketing
- File Download (Lead Magnet)



How to Integrate

- 1. Custom Content Widget (on-page script)
- 2. HTML Editor Plugin
- 3. Google Tag Manager
- 4. Customization

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