









Webinar

JANUARY 2024

Shoes

 <p>\$ 80.00 Model 092#OEL</p> <p>Buy now</p> <p>More details</p>	 <p>\$ 90.00 Model 0213#OP</p> <p>Buy now</p> <p>More details</p>	 <p>\$ 120.00 Model 0SL#93</p> <p>Buy now</p> <p>More details</p>	 <p>\$ 80.00 Model 02LD#98</p> <p>Buy now</p> <p>More details</p>
 <p>\$ 80.00 Model 0XDE#A1</p> <p>Buy now</p> <p>More details</p>	 <p>\$ 90.00 Model 0E92#1</p> <p>Buy now</p> <p>More details</p>	 <p>\$ 120.00 Model 0223#OP2</p> <p>Buy now</p> <p>More details</p>	 <p>\$ 80.00 Model 2-02393</p> <p>Buy now</p> <p>More details</p>

The Marketplace Widget

Our Team



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edirectory

Background on the eDirectory platform

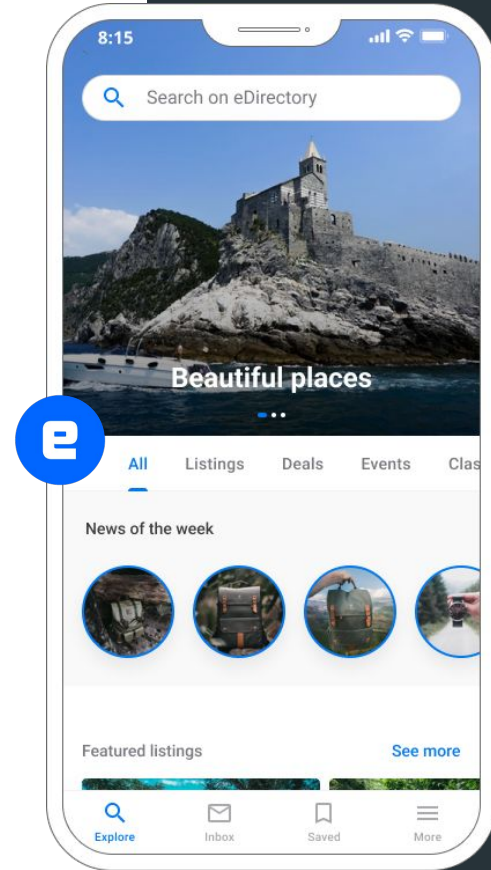
Fits any industry or purpose

Highly customizable

Integrated native app builder

Source code available

Request a live demo at www.eDirectory.com



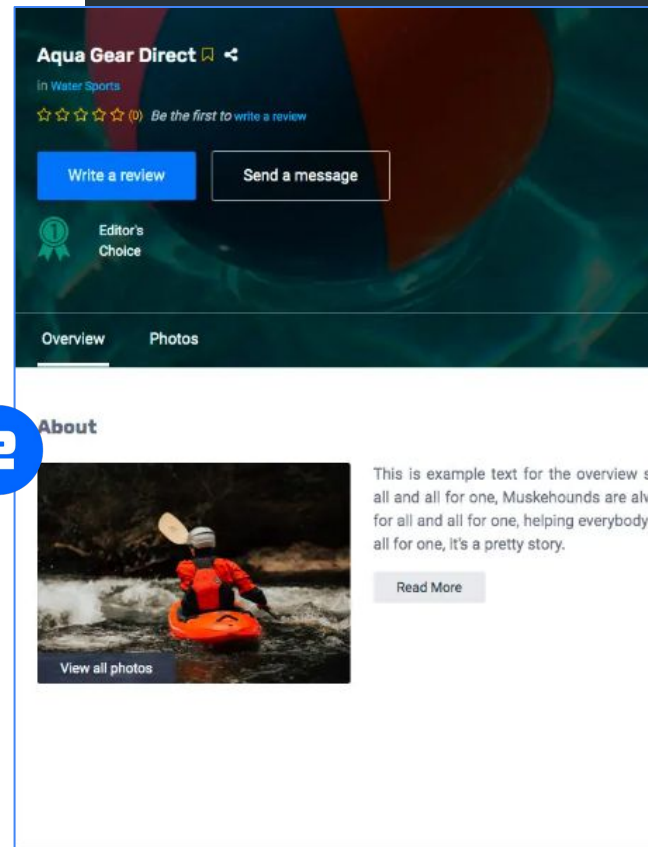
The Marketplace Widget



THE MARKETPLACE WIDGET

A RICH LISTING PAGE

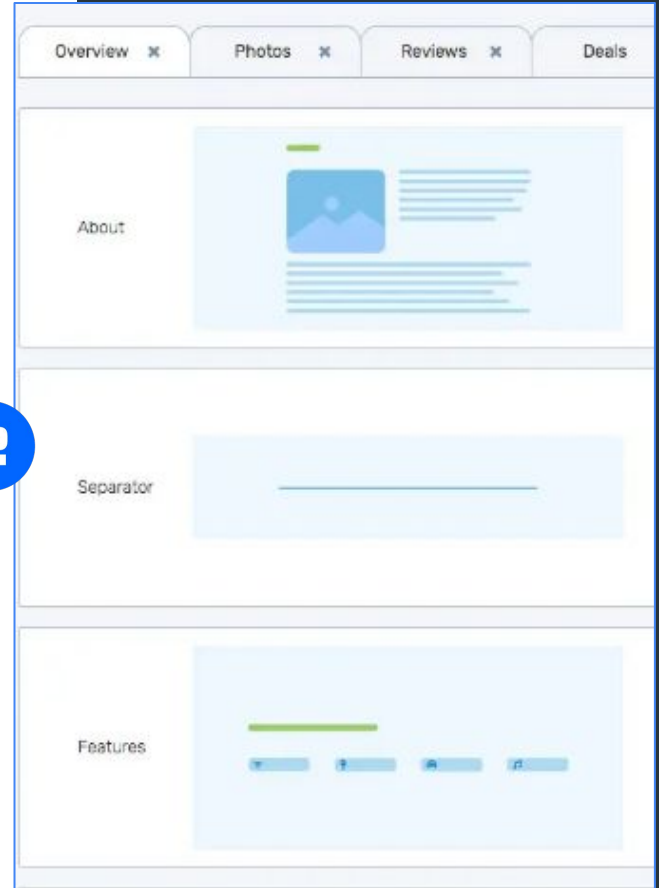
- Essential information
- Unique content
- User-generated content



THE MARKETPLACE WIDGET

Listing Template Editor

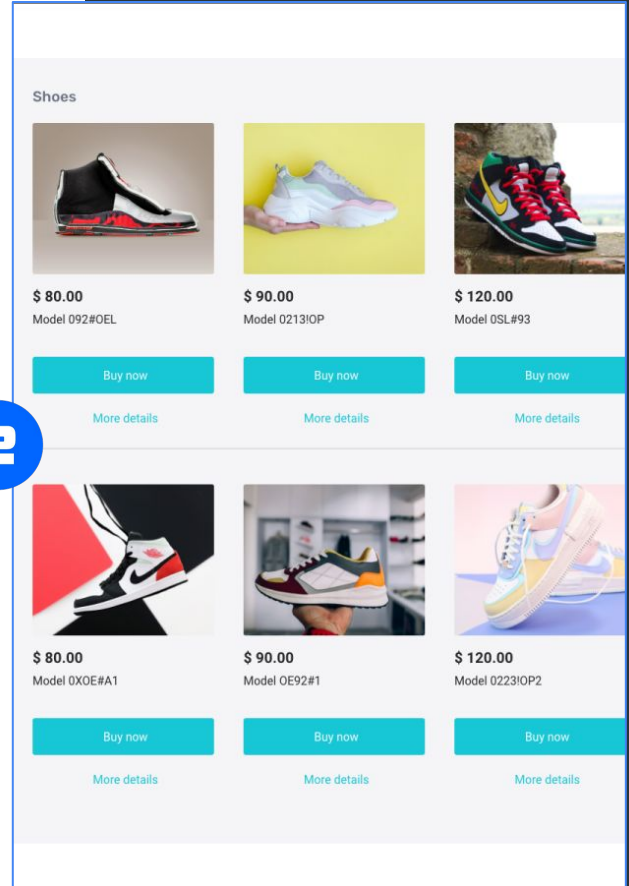
- Custom Fields
- Additional Features
- Exclusive Design
- Numerous widgets including the Marketplace



THE MARKETPLACE WIDGET

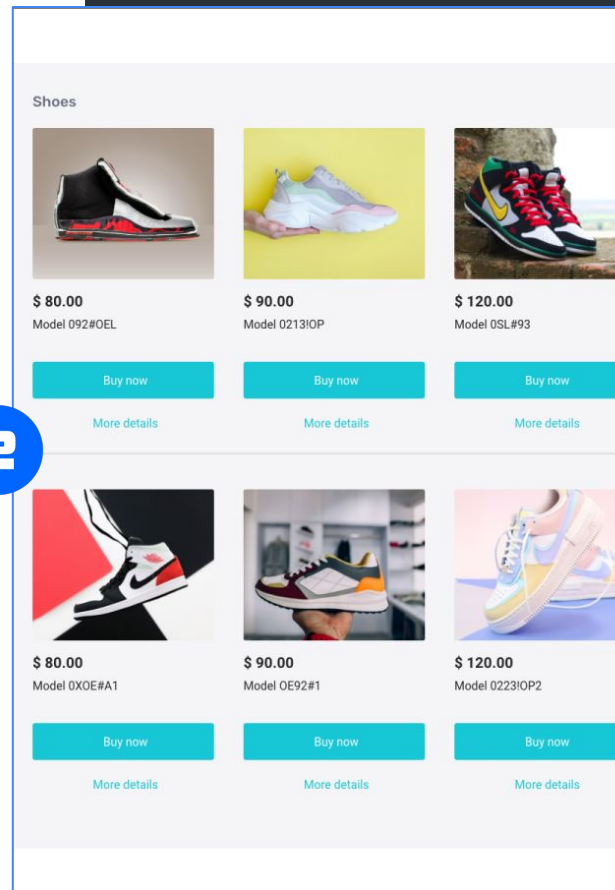
Directory vs Marketplace

- Complexity
- Laws and Liabilities



Marketplace Widget

- Lightweight way for listings to offer Products & Services
- Images + Description
- Purchase Buttons for individual items
- Links direct to listing owner's payment or checkout system



QUESTIONS?



Next Events

- Jan 31st - Create Custom Pages For Location + Category



<https://www.edirectory.com/webinars>

