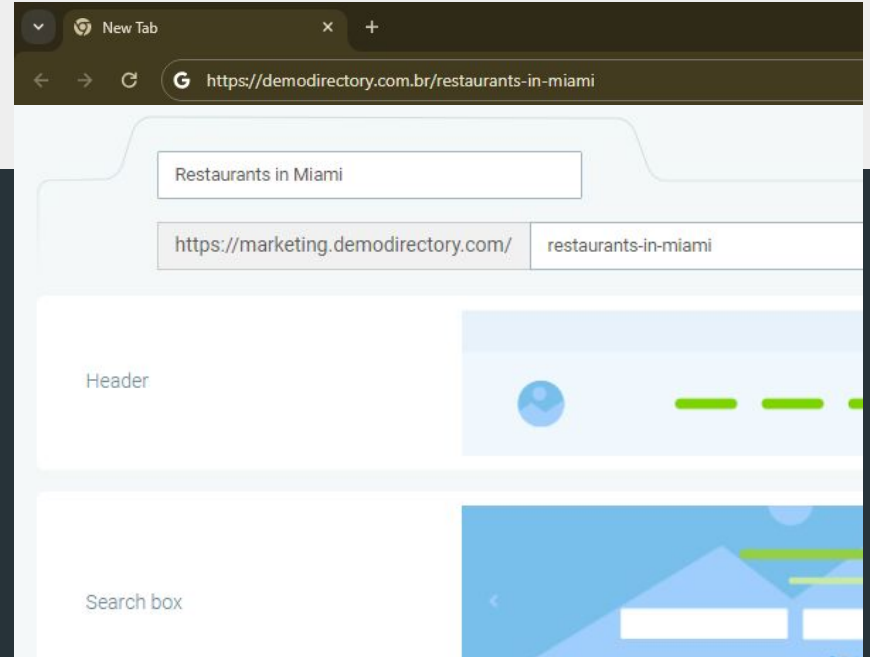


Webinar

FEBRUARY 2024



Custom Pages For Location + Category

Our Team



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edirectory

Background on the eDirectory platform

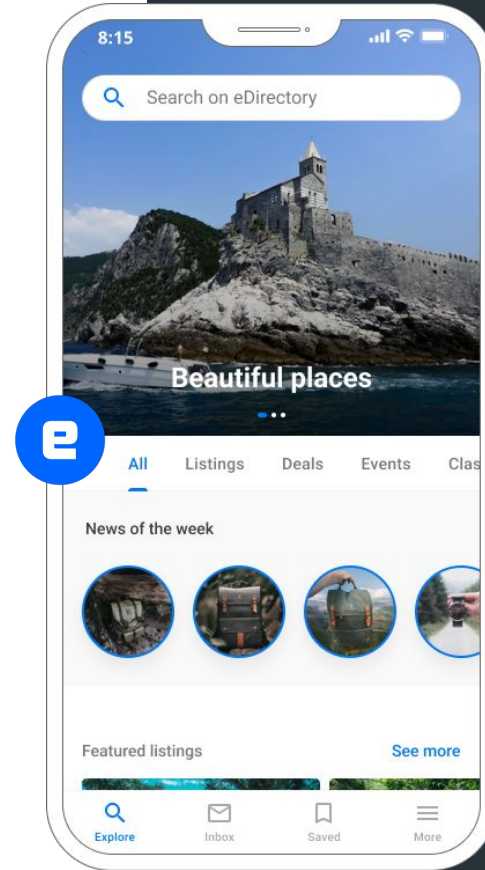
Fits any industry or purpose

Highly customizable

Integrated native app builder

Source code available

Request a live demo at www.eDirectory.com



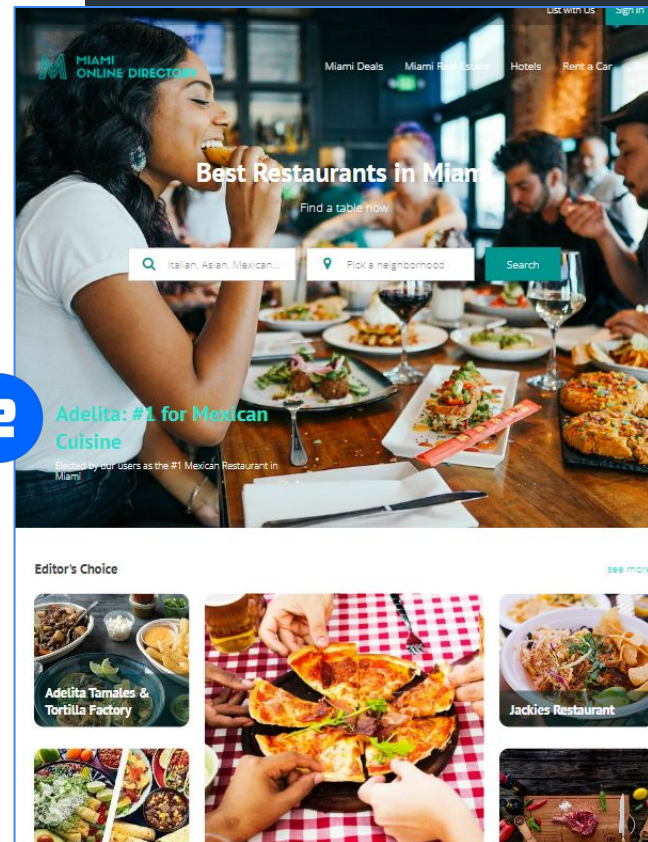
Custom Pages For Location + Category



CUSTOM PAGES FOR LOCATION + CATEGORY

WHY IT'S A GOOD IDEA?

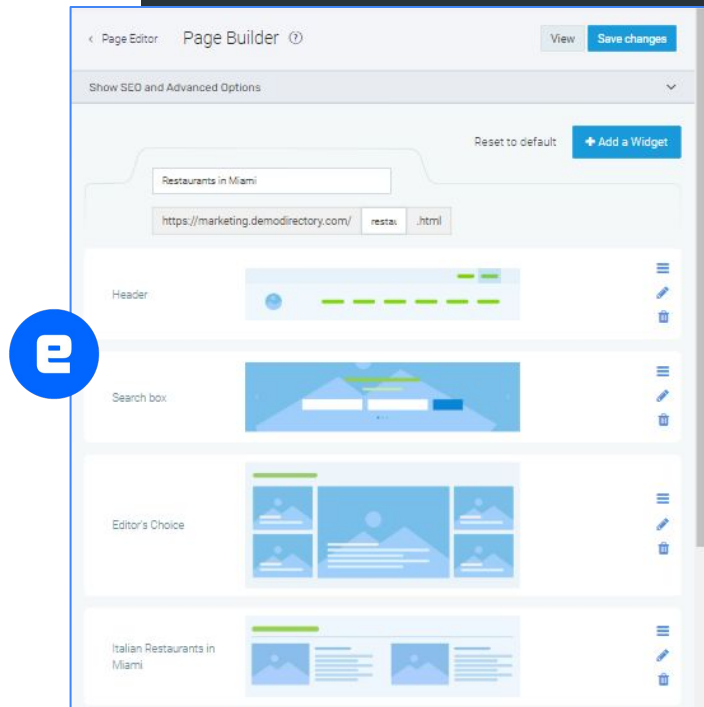
- A shortcut to the user's search
- SEO fine-tuning for local terms
- Create additional revenue by offering premium spots
- Use it as Landing Page for Paid Traffic



CUSTOM PAGES FOR LOCATION + CATEGORY

THE PAGE EDITOR

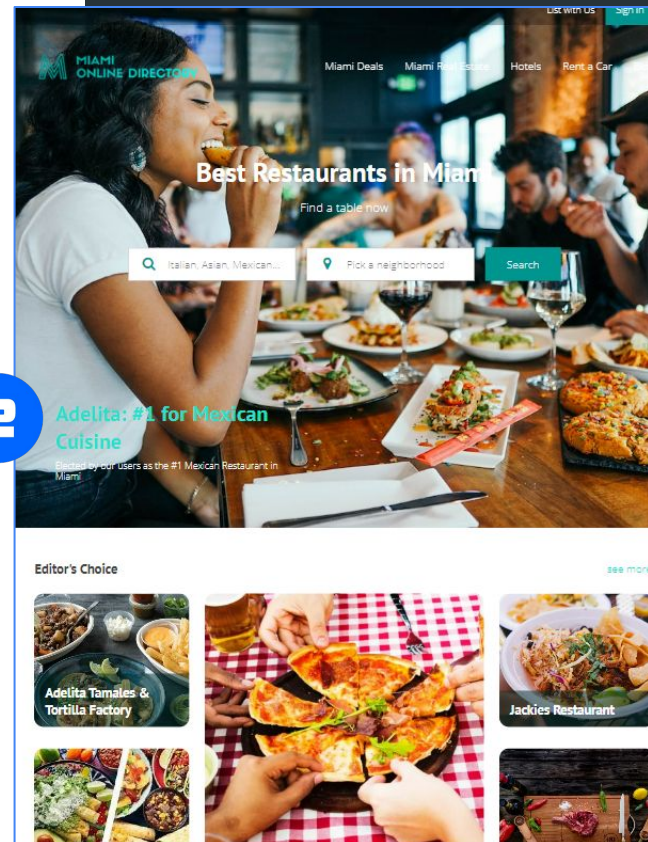
- Drag and drop widgets
- 50+ different options
- Full SEO Control



CUSTOM PAGES FOR LOCATION + CATEGORY

ANATOMY OF A SUCCESSFUL LOCATION PAGE

- Location Optimized URL
- Optimized Page Title + Meta Data
- Persuasive Copy + SEO writing
- Location Image
- Reviews and Trust Signals
- Relevant Content for Location



QUESTIONS?



Next Events

- Jan 31st - Create Custom Pages For Location + Category



<https://www.edirectory.com/webinars>

