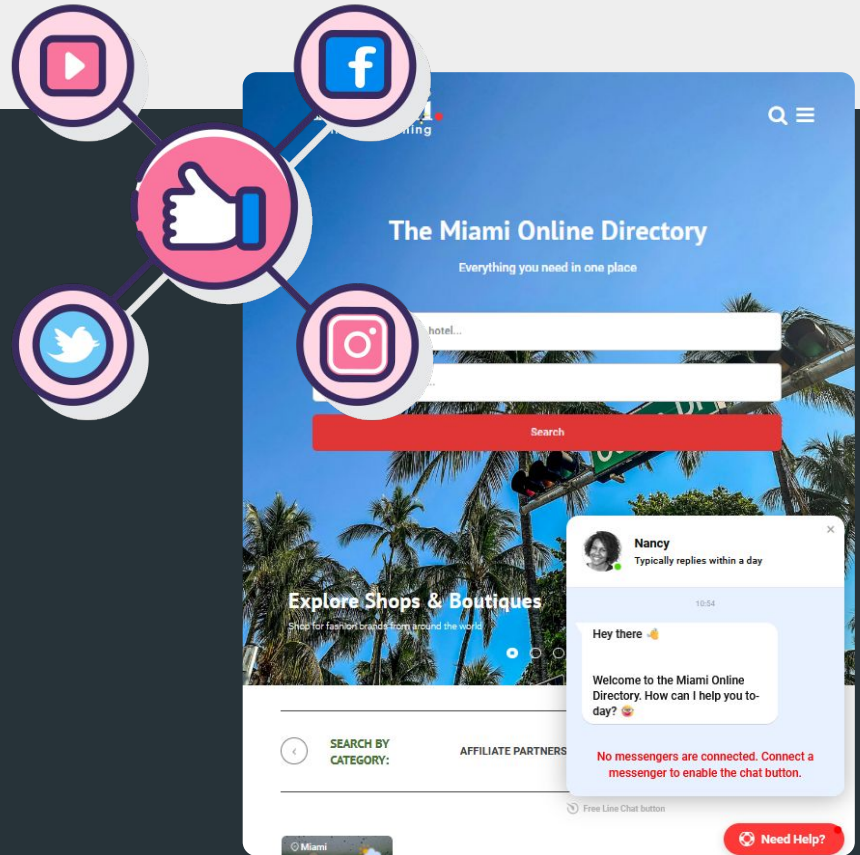


# Webinar

DECEMBER 2024

Integrations to power up your site



# Our Team



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# Next Events

- **08/01 - Marketing Essentials to Grow Your Website**
- **New Webinar topics for 2025**

[www.eDirectory.com/webinars](http://www.eDirectory.com/webinars)

# Background on the eDirectory platform

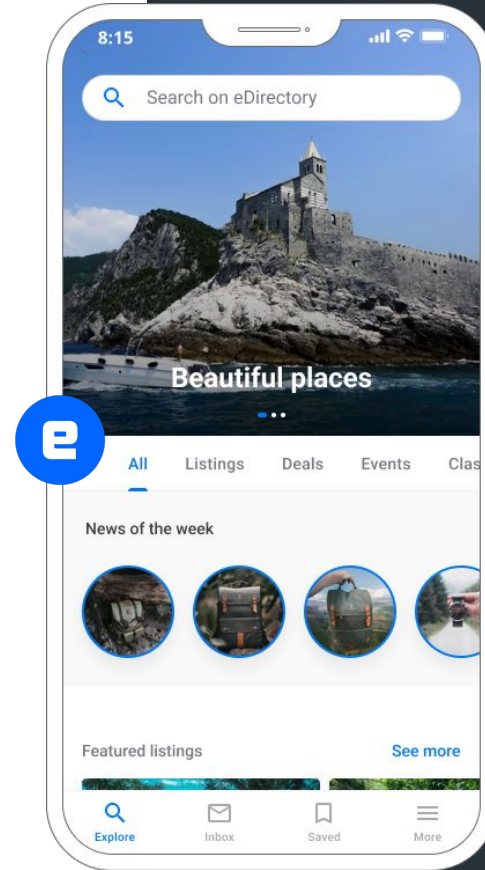
Fits sites for any industry or purpose

Highly customizable

Create Native iPhone, Android apps

SEO Optimized and Source code available

Visit [eDirectory.com](https://eDirectory.com) to Schedule a Private Demo



# Integrations to power up your site



INTEGRATIONS TO POWER UP YOUR SITE

## eDirectory Standard Features

Hundreds of essential built-in features.

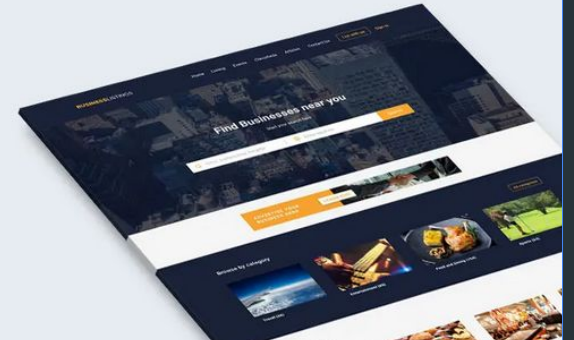
- Widgets for every scenario
- User sign-up and review systems.
- Quick sign-up options for advertisers.
- Membership features
- Billing reminders and more.

### Complete in Features

the most complete set of out-of-the-box features for directory-based websites. eDirectory is a one-stop-shop for entrepreneurs looking to set up their online communities.

e

We've been developing eDirectory since 2003, we power thousands of sites and directories for any industry or purpose. We love coding, and we strive to consistently deliver the best user experience desired by our online community. Have a look at the highlight



















## INTEGRATIONS TO POWER UP YOUR SITE

# Why Use External Tools?

They solve specific needs during the site visitor's and the advertiser's journey, varying based on the project's niche, objective, target, location, etc.

Developed and maintained by dedicated companies.



 <b>Logo Showcase</b> <span>TRENDING</span> Showcase logos of your clients, partners, brands and vendors on your website	 <b>Number Counter</b> Boast your marvelous and impressive numbers
 <b>18+ Age Verification</b> <span>BEST SELLER</span> Verify age to restrict underage users from access to your website	 <b>YouTube Gallery</b> Display YouTube videos on your website
 <b>Testimonials Slider</b> <span>TRENDING</span> Demonstrate your customer testimonials on your website	 <b>Social Feed</b> <span>BEST SELLER</span> Add content from Facebook, Twitter and other social platforms
 <b>Before and After Slider</b> <span>TRENDING</span> Showcasing how your offers work through before and after photos	 <b>Photo Gallery</b> Numerous ways to display your photos, sliders, carousels, etc.
 <b>Contact Form</b> Embed a form to your website which will help people easily contact you	 <b>Facebook Feed</b> Display posts, photos and videos from your Facebook page on your website
 <b>Google Maps</b> Add map to your website for your audience easily find your office or nearest store	 <b>Facebook Reviews</b> Display reviews from your Facebook page on your website
 <b>Slider</b> Create image, video and text sliders for your website	 <b>Cookie Consent</b> Use a convenient way to manage your website cookies
 <b>Team Showcase</b> Demonstrate your team and tell more about each member	 <b>Twitter Feed</b> Embed tweets from your website using a hashtag to your website

# Useful Integrations

- Cookie banners (GDPR compliance).
- Content sharing features.
- Accessibility tools for users with disabilities.
- Booking engines for detail pages, ideal for tourism.
- Weather widgets for location-based sites.
- External news feeds to display additional content.
- User tracking tools like Hotjar.
- CRM systems.
- External email marketing tools.
- File downloads and lead magnets for landing pages.



The screenshot displays a 'Trending' section of a widget marketplace. It features a grid of integration cards, each with an icon, a title, a 'TRENDING' badge, and a brief description. The visible cards include:

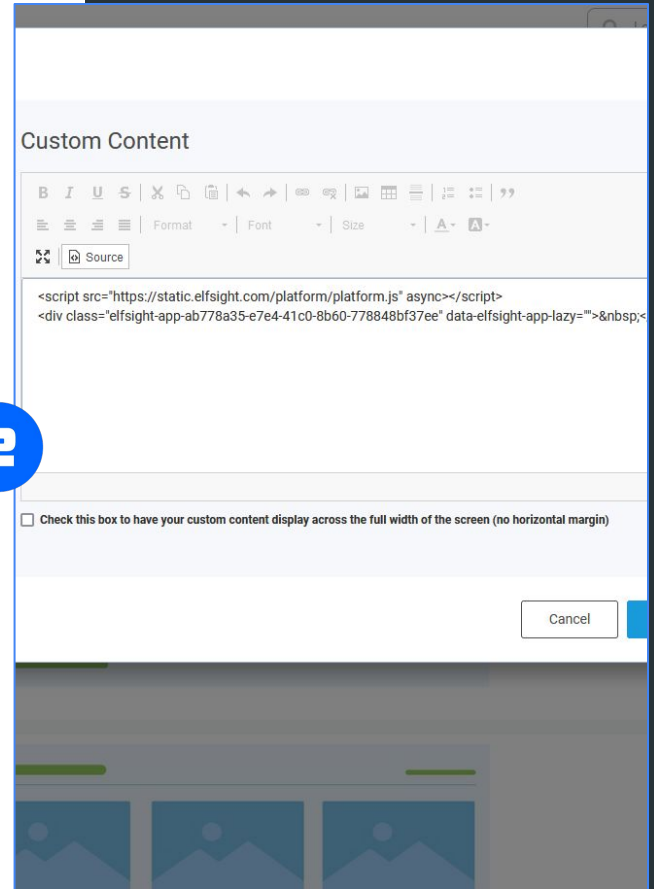
- Amazon Reviews**: Share reviews about your products or store from Amazon on your site.
- Audio Player**: Embed a player to allow users to download audio files.
- Cookie Consent**: Use a convenient way to notify users about the cookies.
- Countdown**: Create a timer for an event, deadline, or urgency.
- Facebook Reviews**: Display reviews from your Facebook page on your site.
- Logo Showcase**: Showcase your logo and vendor logos.
- Photo Gallery**: Numerous ways to showcase your photos: grids, sliders, carousels and more.
- Pricing Table**: Create all sorts of pricing tables for your website.
- 93 Apps**: Get full access to 93 different widgets to choose from.
- YouTube Gallery**: Display YouTube channels and videos on your website.

At the bottom of the screenshot, there is a text prompt: "Can't find what you're looking for? If you need a widget that is not in our marketplace, definitely consider you..."



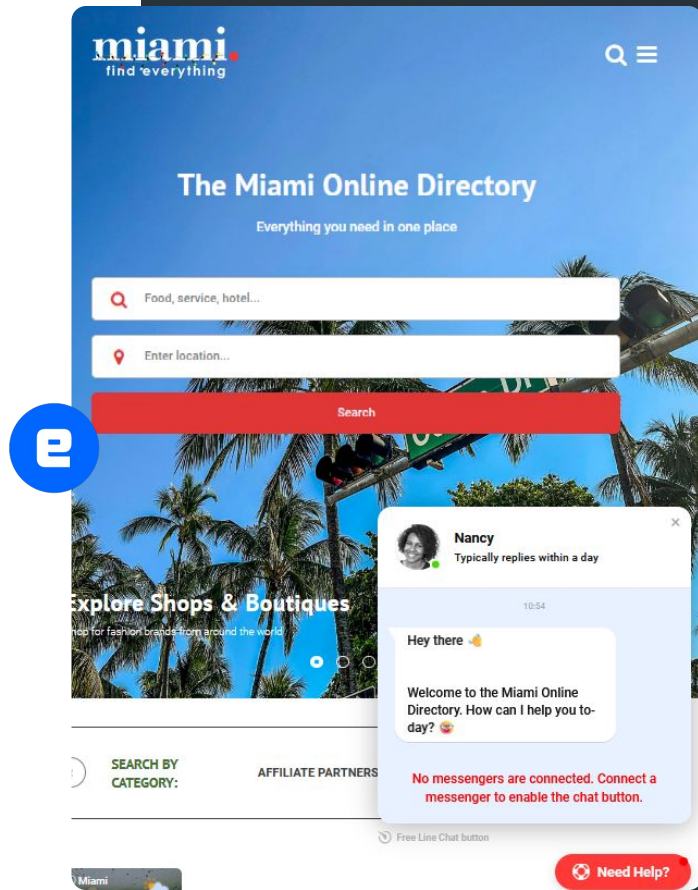
## Methods to integrate external tools

- Custom Content Widget  
(on-page script)
- 2. HTML Editor Plugin
- 3. Google Tag Manager
- 4. Customization



INTEGRATIONS TO POWER UP YOUR SITE

# Demonstration



# Questions?

