eDirectory

Sep 2025

WELCOME TO OUR

LIVE WEBINAR

MASTERING THE LISTING TEMPLATE EDITOR

TODAY'S TOPICS

DISCUSSION OUTLINE

▶ Importance of Listing Detail Page

▶ Functionality of Listing Template Editor

▶ Structure of Listing Detail Page

▶ Widgets Available for Listing Detail Page

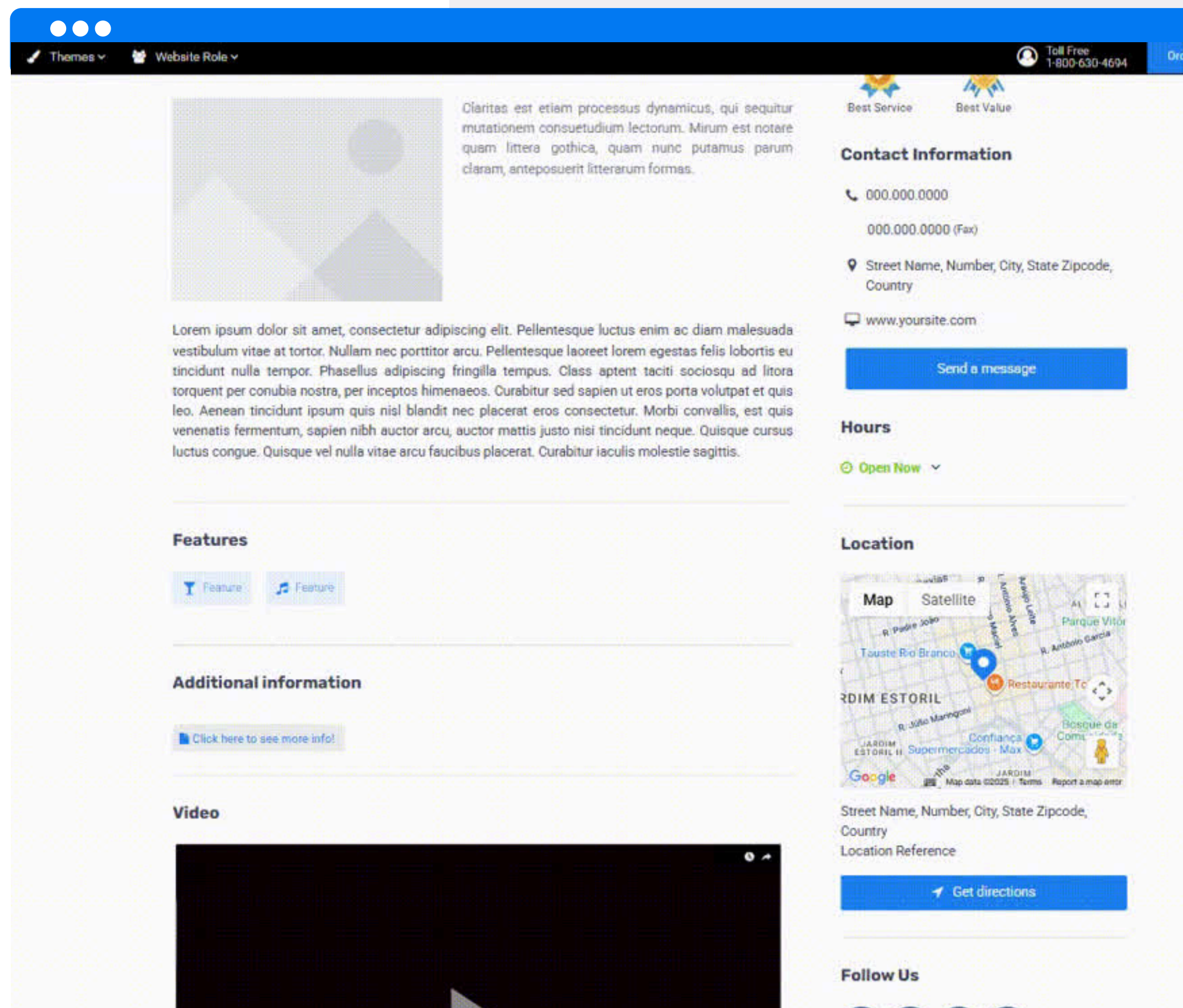▶ Associations and Plugins for Listings

▶ Settings for Listing Detail Page

eDirectory

Detail Page

The Listing Detail Page is crucial for a **successful content strategy**, emphasizing the need for detailed and unique information.

✓ Deep and detailed information is essential

✓ Combine basic data with unique insights

✓ Investment in data building is worthwhile

✓ Think about what the end user wants to see

eDirectory

Themes ∨   Website Role ∨

Toll Free
1-800-630-4694

Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas.

Best Service   Best Value

Contact Information

📞 000.000.0000

000.000.0000 (Fax)

📍 Street Name, Number, City, State Zipcode, Country

💻 www.yoursite.com

Send a message

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque luctus enim ac diam malesuada vestibulum vitae at tortor. Nullam nec porttitor arcu. Pellentesque laoreet lorem egestas felis lobortis eu tincidunt nulla tempor. Phasellus adipiscing fringilla tempus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Curabitur sed sapien ut eros porta volutpat et quis leo. Aenean tincidunt ipsum quis nisl blandit nec placerat eros consectetur. Morbi convallis, est quis venenatis fermentum, sapien nibh auctor arcu, auctor mattis justo tincidunt neque. Quisque cursus luctus congue. Quisque vel nulla vitae arcu faucibus placerat. Curabitur iaculis molestie sagittis.

Hours

⏰ Open Now ∨

Location

Features

🍸 Feature   🎵 Feature

Map   Satellite

Additional information

📄 Click here to see more info!

Video

Street Name, Number, City, State Zipcode, Country
Location Reference

✈ Get directions

Follow Us

Functionality of

The Listing Template Editor allows users to **create and customize** Listing Detail Pages effectively.
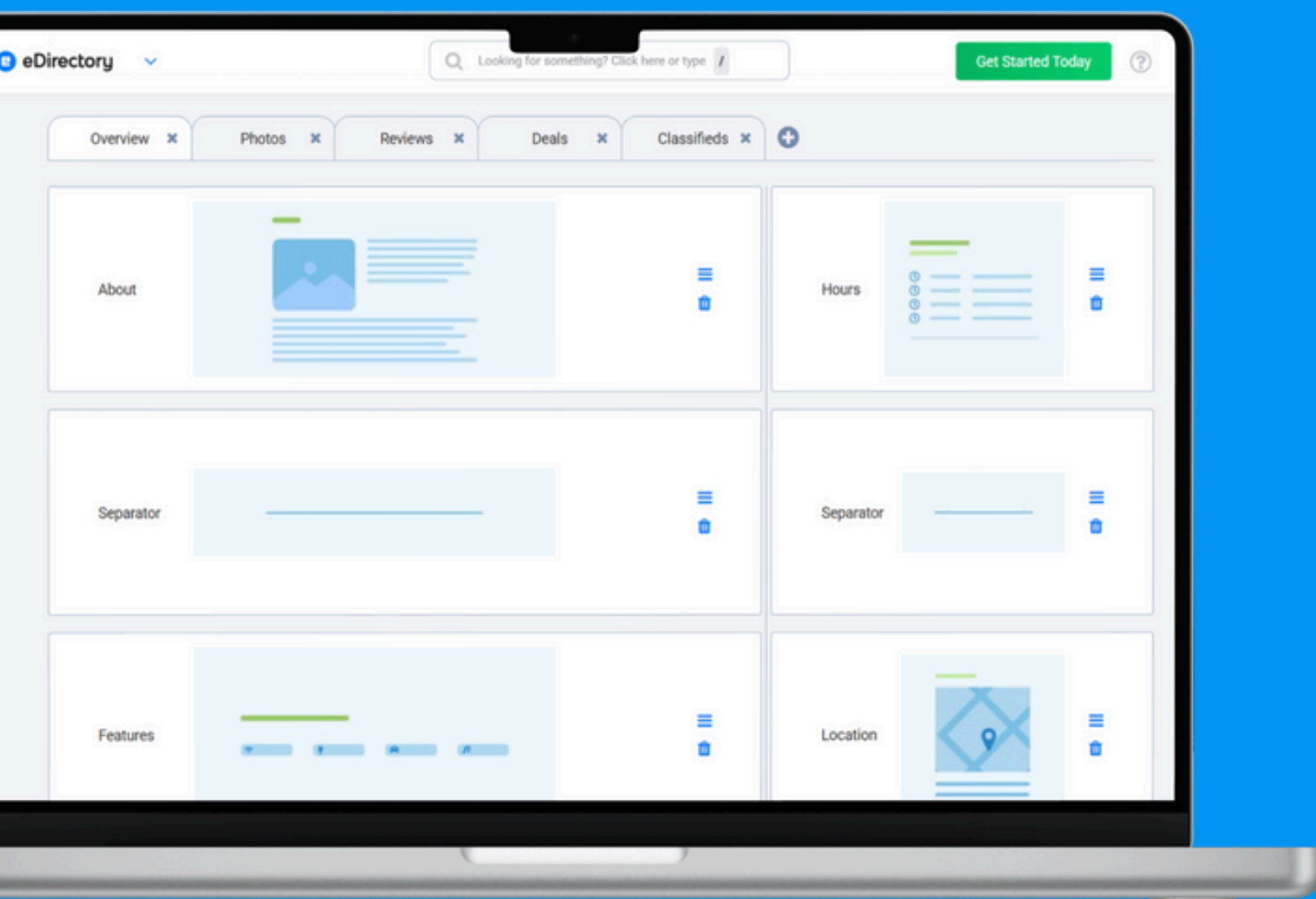
- Drag & drop visual editor for ease of use

- Option to use a template for all listings or create category-specific templates

- Ability to create custom fields and modify design to fit any niche

- Summary cards available for results pages

Related Listings

eDirectory

eDirectory
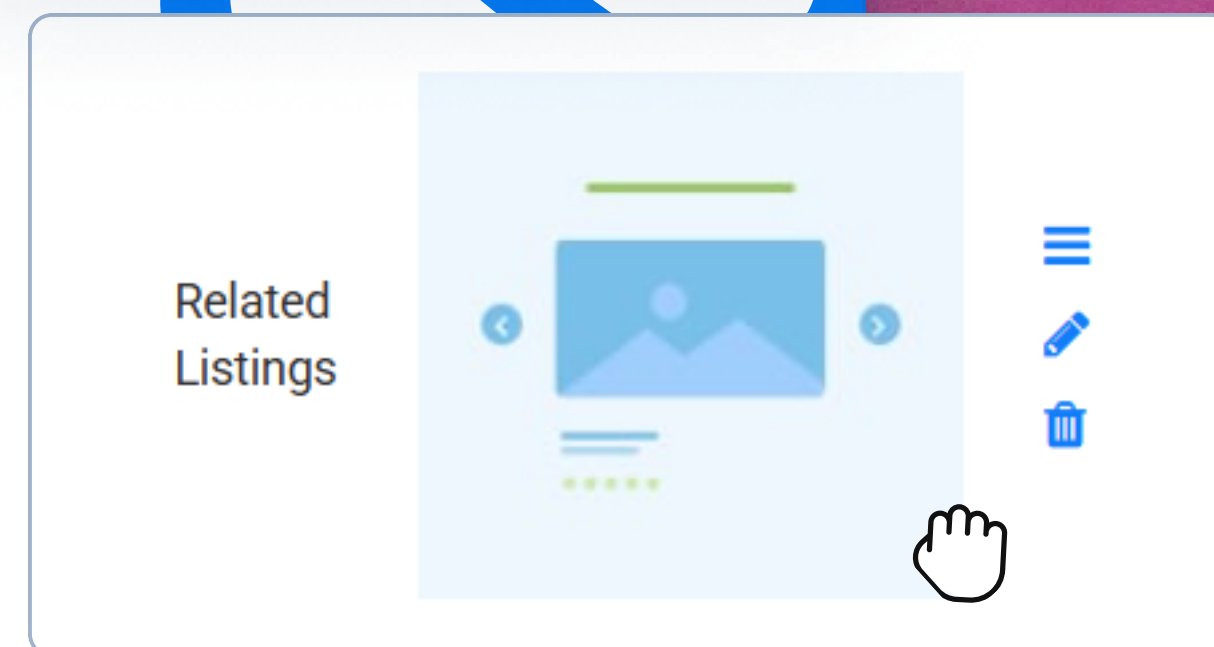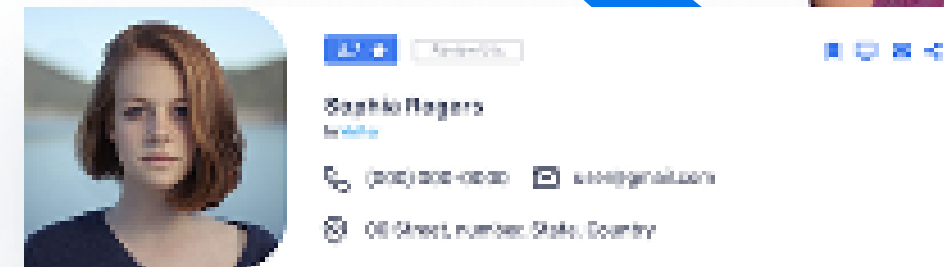
REMEMBER! →

Content is (still) king

Mastering the Listing Template Editor

eDirectory

Structure of

The structure of the Listing Detail Page is organized into distinct sections for better user experience.

- Components include Listing Header, content tabs (Photos, Menus), Body, and Side Bar

eDirectory
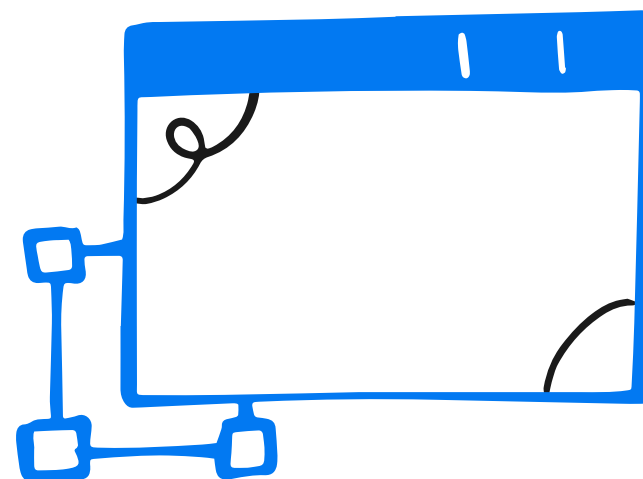
Widgets Available for Listing Detail Page
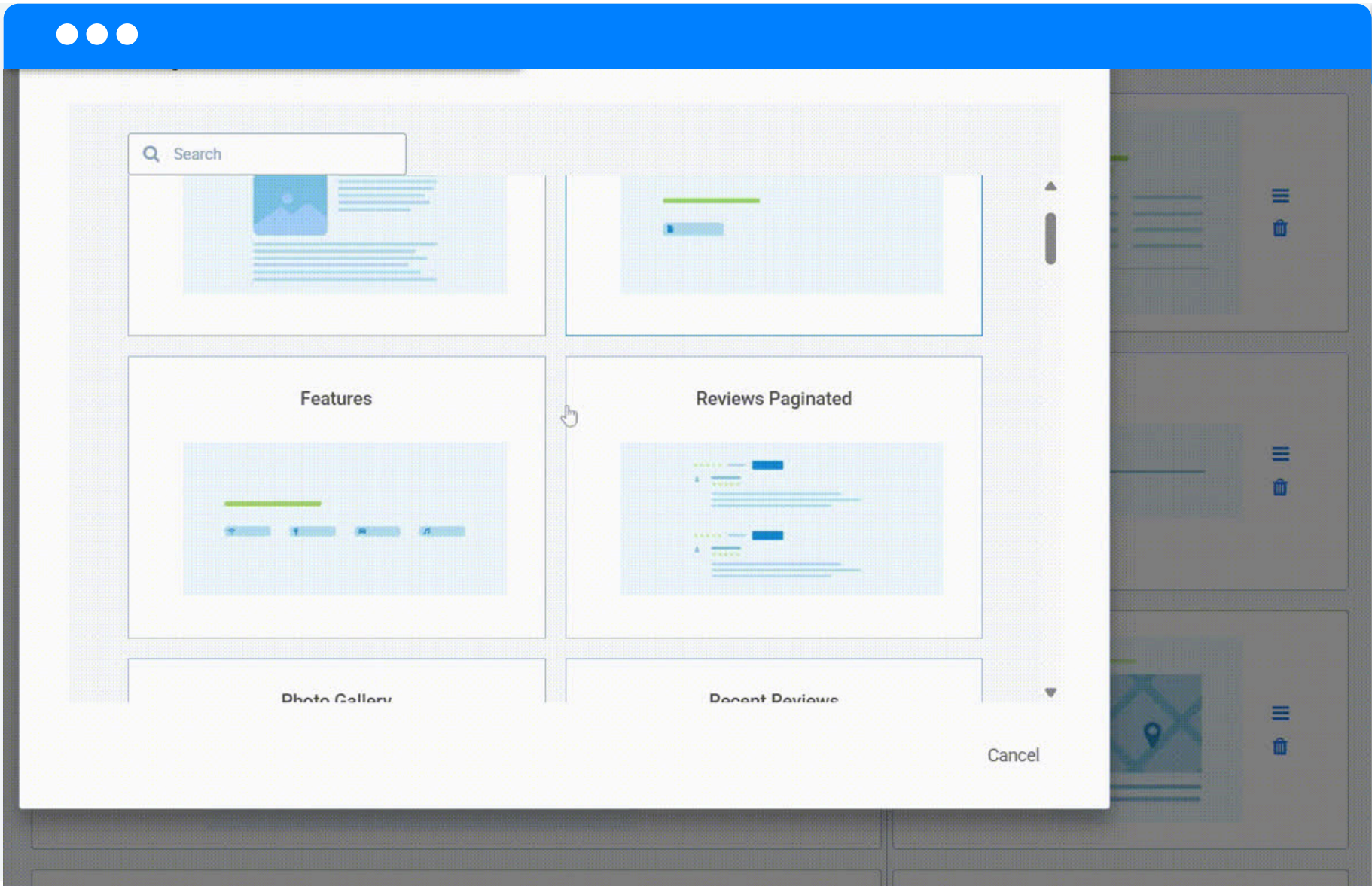
7 Listing header options

6 banner options and Sponsored links

23 Standard Fields available

Custom Fields: Multiple options for personalization

Special Fields include **Linked Listings** and **Related Listings**

eDirectory

LISTING DETAIL PAGE

Settings allow for customization of levels and pricing for listings.

👍 Customizable Fields

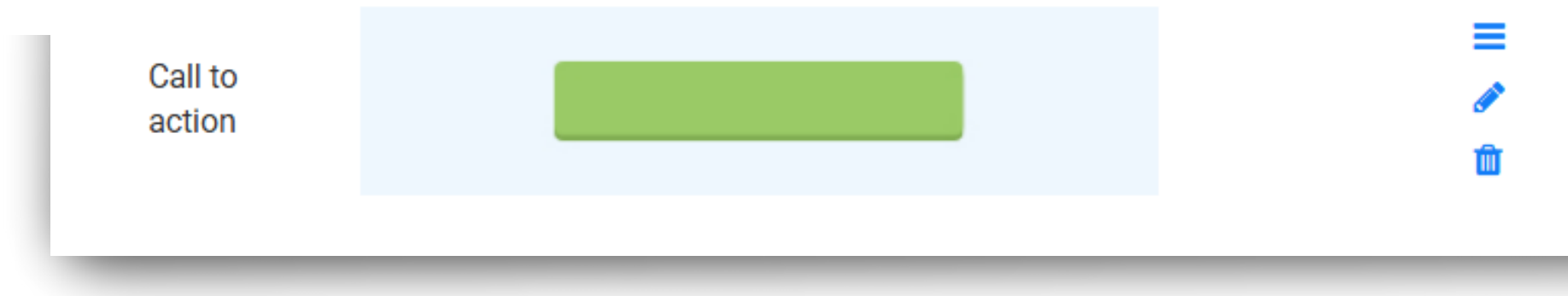Options for Standard Fields and Custom Fields are available

🛒 Listing Pricing Flexibility

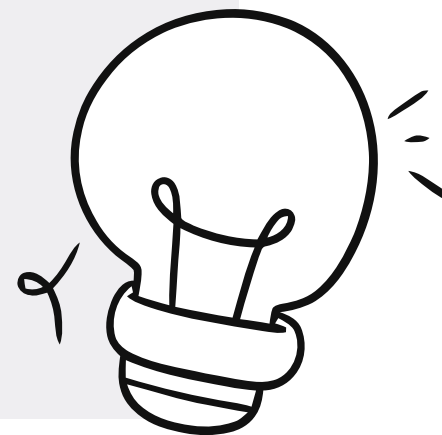Flexibility in setting levels and prices for different listing types

Key Widgets

eDirectory

Place a customizable button on your listing detail page, such as "**Buy Now**" or "**Book Appointment**," with a link to an external URL.

Call to action

☰
✏️
🗑️

About

Luxury villas with private plunge pools and butler service.

Experience tropical luxury at its finest in these exclusive villas, each featuring a private plunge pool and dedicated butler service. Designed for ultimate privacy and indulgence, the villas offer elegant interiors, spacious outdoor living areas, and personalized touches that elevate every moment. Whether you're celebrating a special occasion or simply craving a serene escape, this retreat delivers five-star comfort, exceptional service, and unforgettable views in a truly refined setting.

Book Now!

❗ Ways to use it:

🏨 **Luxury Resorts** → Book Your Villa
🍴 **Fine Dining** → Reserve Table
⚖️ **Law & Consultancy** → Request Advice
🛍️ **Fashion & Accessories** → Shop Collection
🏋️ **Gyms & Studios** → Join Class
🎭 **Concerts & Shows** → Get Tickets
🏡 **Real Estate Listings** → Schedule Visit
🩺 **Doctors & Clinics** → Book Appointment

Key Widgets

eDirectory

Create checklists that allow sponsors or business owners to select specific items that are relevant to their listing.

Check List

Chef's Highlights:

★ Vegan Curry   ★ Grilled Salmon   ★ Caesar Salad

★ Mushroom Risotto   ★ Dessert of the Day

Restaurant

Included

✔ Free Wi-Fi   ✔ Air Conditioning   ✔ Parking

✔ Buffet Breakfast   ✔ Concierge   ✔ Room Service

Hotel

eDirectory

Key Widgets

A group of small text fields designed for additional details and supplementary information about the listing.

More details

Details about the house

Number of Bedrooms	Number of Bathrooms	Number of Garage Spots
3	4	2

Restaurant

Resort Policy:

Check-in Time	Check-out Time	Max Occupancy	Room Types
2 PM	11 AM	2 adults + 2 children	Standard, Deluxe, Suite

Accessibility Details	Languages Spoken	Cancellation Policy	Payment Options
Wheelchair ramps	English and French	No Refund	Visa, Mastercard, Amex

Hotel

eDirectory

Key Widgets

LINKED LISTINGS

Easily associate related listings with the current page, such as linking a clinic's page to the profiles of its professionals.
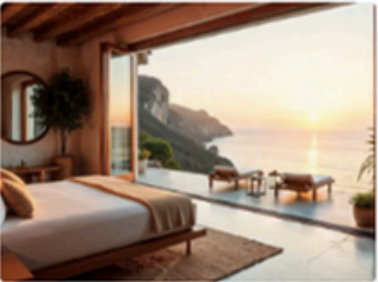
Linked Listings

Based on your search

Tulu Bungalow

in Hidden Gems, Beach Bars, Hotels, Boat Trips & Cruises, Art Galleries (+5)

Charming beachfront bungalows designed for relaxation and simplicity.

Palm Nest

in Guesthouses & B&Bs

Charming guesthouse run by locals. Great for cultural immersion.

Hotel Ocean View

in Hotels

Mid-range beachfront hotel with modern amenities and ocean-view rooms.

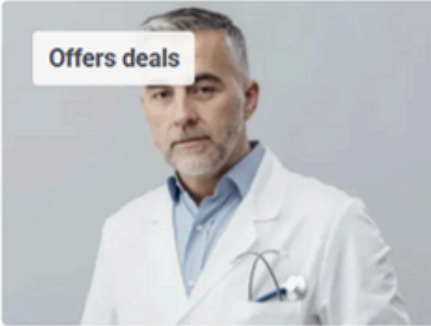**Linked Hotels**

Our Doctors

Dr. Emily Roberts

in Surgeons, Pediatrician

I specialize in supporting the health and development of children and teenagers, providing personalized care for

Dr. James Miller

in Surgeons, Orthopedist

I specialize in treating injuries, joint pain, and spinal conditions, focusing on restoring mobility to help patients return to their daily lives.

Offers deals

Dr. John Smith

in Physicians

I'm a board-certified internal medicine specialist in Los Angeles, dedicated to personalized care with a focus on wellness and prevention.
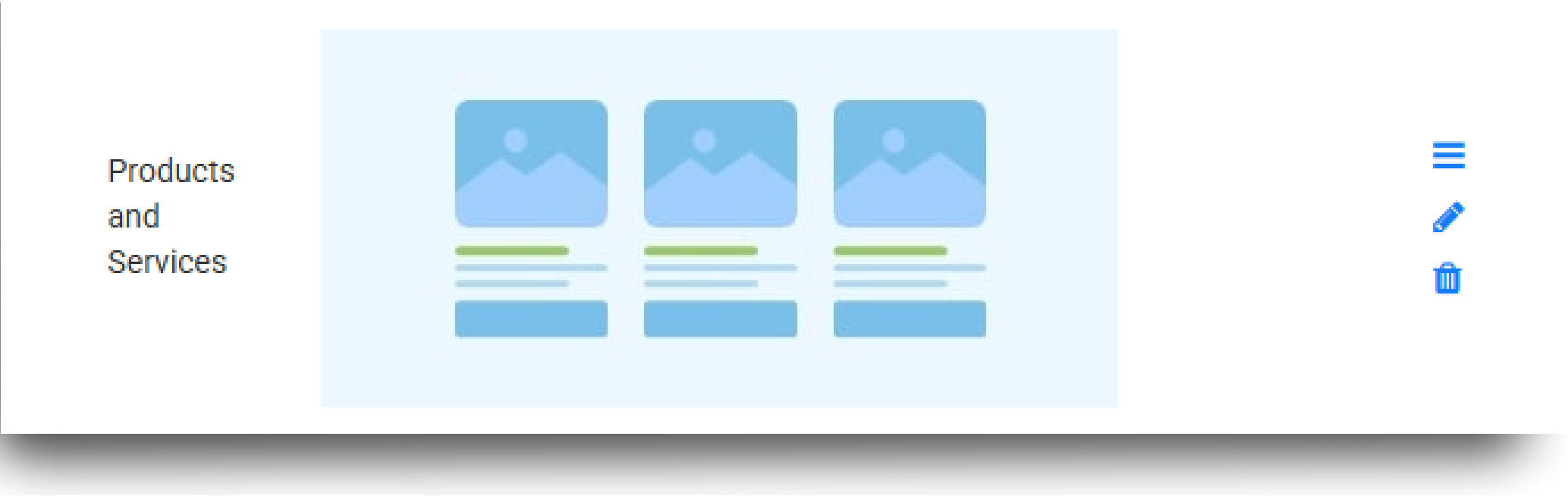
Clinic

eDirectory

Key Widgets

Showcase the products or services offered by the listing, helping users to understand what the business provides.

Products and Services

Discounted Packages

Happy Honeymoon

Couple Package Explore The Beach

GET 20% OFF

$5,000

Honeymoon Package

Buy Now

More details

Packages

Our Products

$500.00
PS5

Buy Now!

More details

$190.00
Beats Headphones

Buy Now!

More details

$350.00
Apple Watch

Buy Now!

More details

Products

e eDirectory

Key Widgets

A dropdown widget that allows the listing sponsor to select from several specialty options relevant to their business.

Specialties

Medical Specialty

Physician

Cardiologist

Physician

Surgeon

Specialties

eDirectory

Associations and Plugins

- Associations include Deals and Classifieds.

- Plugins available: HTML Editor, Instant Messaging, Multiple Videos, Multiple Locations, Advanced Reviews, Events Association, Articles Association.

Reach our support team or explore the Mod Store for Plugins: **https://www.edirectory.com/directory-mod-store/**

Deals

55% OFF

55% off – The Prettiest Beauty Parlon

This is example text for the overview section. One for all and all for one, Muskehounds are always ready. One for all and all for one, helping everybody. One for all and all for one, it's a pretty story.

$~~~~~$ $120.00

$ 54.00

5 Days left

Personal Boxing Training at Phoenix Gym

in General

$ 100.00

e eDirectory ☰

INSTANT MESSAGING PLUGIN

Connect with your audience using Messenger, Telegram, and Whatsapp

read more

HTML EDITOR FOR LISTINGS

Add HTML content to the description area for all listings.

read more

EVENT ASSOCIATION

Enable Listing owners to be able to associate specific Events with their listings.

read more

e eDirectory

TIPS:

eDirectory is SUPER adaptable! Make sure to use your creativity and explore each widget's full potential.

Know your competitors: Study their listing details and data to ensure you are covering all important information and don't miss key features.

Customize by niche: If your directory covers multiple industries, create different elements and layouts for each niche. This will make the listings more useful and relevant to your end users.

Highlight key features: Use icons, emojis, or badges to make important data and highlights stand out—like "Top Rated," "Chef's Special," or "Premium Amenities."

Keep it scannable: End users should be able to grasp the most important info at a glance. Use checklists, highlights, and clear sections.

Prioritize visuals: Photos, cards, and visual elements make listings more engaging and help users connect with the business.

eDirectory